

30th ANNUAL SOUTHEASTERN CT HOME SHOW
MARCH 18-19-20, 2011
CONNECTICUT COLLEGE, NEW LONDON, CT

LOCATION: CONN COLLEGE, BOX 5343, RTE 32 (270 MOHEGAN AVENUE), NEW LONDON, CT, 06320, 860-447-1911. FROM I-95 TAKE ROUTE 32 NORTH, FOLLOWING SIGNS FOR CONN. COLLEGE DAYTON ARENA & ATHLETIC CENTER ON RIGHT, FOLLOW HOME SHOW SIGNS. **CELL PHONE 860-716-2449** ONLY VALID DURING MOVE-IN AND SHOWTIME.

UNATTENDED CHILDREN OF ANY AGE ARE NOT PERMITTED DURING MOVE-IN/OUT!

HOURS: SET UP: THURS, MARCH 17 10AM - 7PM
FRIDAY, MARCH 18 8AM - 4PM

SHOW HOURS: FRIDAY, MARCH 18 5PM - 9PM
SATURDAY, MARCH 19 11AM - 6PM
SUNDAY, MARCH 20 11AM - 5PM

MOVE OUT: SUNDAY, MARCH 20 5PM - 9PM.

ALL DISPLAY MATERIALS MUST BE REMOVED BY SUNDAY NIGHT!
JENKS PRODUCTIONS IS NOT RESPONSIBLE FOR MATERIALS LEFT AFTER SUNDAY!

ARENA DOOR DIMENSIONS: 11' 11" HIGH, 15' 9" WIDE.
ATHLETIC CENTER DIMENSIONS: 9'11" HIGH, 9'9.5" WIDE

DISPLAY & DECORATING: DEMERS EXPO SERVICES, 180 JOHNSON ST, MIDDLETOWN, CT 06457, 860-344-9919, FAX 860-344-9878. DEMERS WILL BE DECORATING THE SHOW, PROVIDING DRAPES, COMPANY I.D. SIGNS AND TABLE/CHAIR/CARPET RENTALS, AMONG OTHER EQUIPMENT. THEY WILL SEND YOU A KIT. **IF YOU DO NOT RECEIVE ONE, PLEASE CONTACT THEM AT 860-344-9919.** DREYAGE AND FREIGHT CHARGES, (SHIPPING OF DISPLAY MATERIALS), ARE DETERMINED BY THE DECORATOR AND THE BUILDING ONLY. ANY ITEMS SHIPPED TO THE SHOW ARE SUBJECT TO THESE CHARGES. **JENKS PRODUCTIONS IS NOT RESPONSIBLE.**

ELECTRICITY: **STANDARD 110 ELECTRICITY IS AVAILABLE FOR \$85.00.** COMPLETE THE ATTACHED ORDER FORM & RETURN IT WITH YOUR PAYMENT. ALSO BRING THREE PRONGED, GROUNDED EXTENSION CORDS AND ADAPTOR BARS, AS THEY ARE NOT PROVIDED. **YOUR PLUG MAY BE UP TO 50 FEET AWAY, SO EXTENSION CORDS ARE A MUST!!**

TABLES, CHAIRS AND ELECTRICITY ARE NOT INCLUDED IN THE BOOTH COST!

CARPETING: WE CARPET THE ARENA AND THE ATHLETIC CENTER FOR THE SHOW. THEREFORE, NO CARS WILL BE ALLOWED TO DRIVE ON THE SHOW FLOOR! PLEASE BE SURE TO BRING DOLLIES OR HAND TRUCKS TO MOVE YOUR DISPLAY INTO THE BUILDINGS! **FREE FORK LIFT USE, CHECK WITH JENKS PRODUCTIONS AT SHOW OFFICE.**

ATHLETIC CENTER EXHIBITORS: THE FLOOR OF THE ATHLETIC CENTER IS SUSCEPTIBLE TO DAMAGE FROM SHARP OR HEAVY OBJECTS. ALTHOUGH WE CARPET THE FLOOR, WE MUST

INSURE NO DAMAGE IS DONE TO THIS SURFACE. ALL EXHIBITORS ARE REQUIRED TO PROVIDE PROTECTION UNDER HEAVY OBJECTS. IF YOU HAVE QUESTIONS, PLEASE CALL 860-563-2111.

EXHIBITOR BADGES: EXHIBITORS ARE ALLOWED SIX (6) EXHIBITOR BADGES TO BE USED FOR BOOTH WORKERS. BADGES WILL BE AVAILABLE AT THE SHOW OFFICE DURING SET UP HOURS. PLEASE COMPLETE THE ATTACHED FORM TO REGISTER YOUR BOOTH WORKERS FOR BADGES.

VIP GUEST PASSES: FOUR (4) VIP GUEST PASSES, TO BE USED FOR CLIENTS, FAMILY & FRIENDS. SHOULD YOU NEED EXTRA PASSES, YOU MAY PURCHASE THEM FOR HALF THE TICKET PRICE AT THE SHOW OFFICE DURING SET UP HOURS.

HOLIDAY INN (860-442-0631): OFFERS SINGLE/DBL ROOM RATES OF \$80.00 SHOW CODE IS CONNECTICUT COLLEGE RATES

THE GROTON INN (800-452-2191) HOST HOTEL: OFFERS SINGLE/DBL ROOM RATES OF \$79.00 + TAX. + Breakfast

THE RED ROOF INN (860-444-0001) \$54.99/SGL \$54.99/DBL & Tax

PARKING: PUBLIC PARKING WILL BE IN THE SOUTH LOT ON CAMPUS WITH SHUTTLE BUS SERVICE RUNNING DURING THE SHOW, INCLUDING AN HOUR PRIOR TO OPENING & HALF AN HOUR AFTER CLOSING. EXHIBITOR PARKING WILL BE IN THE NORTH LOT ON CAMPUS (**SEE ATTACHED GREEN EXHIBITOR PARKING SHEET**). ALL TRAILERS & LARGE TRUCKS MUST BE PARKED ON CAMPUS AND USE THE SHUTTLE BUS.

MOVE-IN SCHEDULE: PLEASE ADHERE TO THE FOLLOWING MOVE IN SCHEDULE. THIS WILL PREVENT NEEDLESS DELAYS AND COSTLY PERSONNEL EXPENSES FOR YOU.

JENKS PRODUCTIONS, INC. STRONGLY URGES ALL EXHIBITORS TO SET UP ON THURSDAY. WE PROVIDE FREE FORK LIFT SERVICE AND LABOR TO ASSIST YOU.

THURSDAY - MARCH 18 - ATHLETIC CENTER

BOOTHS 200 - 221, 223 - 252	10AM - 2PM
BOOTHS 255 - 284	2PM - 4PM
BOOTHS 287 - 316	4PM - 6PM
BOOTHS 319 - 363	6PM - 7PM

ARENA

BOOTHS 27 - 38, 61 - 72	10AM - 2PM
BOOTHS 1A - 7, 22 - 26	2PM - 4PM
BOOTHS 39 - 43, 56 - 60	2PM - 4PM
BOOTHS 73 - 77, 90 - 99	2PM - 4PM
BOOTHS 16 - 21, 44 - 55	4PM - 6PM
BOOTHS 78 - 83	4PM - 6PM
BOOTHS 8 - 15, 84 - 89	6PM - 7PM

FRIDAY - MARCH 19

ATHLETIC CENTER BOOTHS 222, 253, 254, 285, 286, 317, 318, 349	9AM - 11AM
ARENA BOOTH 15 D	11AM - 1PM

INTERNET ACCESS: AVAILBLE CONTACT MARILYN BURNETT-CONNECTICUT COLLEGE DIRECTLY TO ORDER: 860-439-5064

INSURANCE CERTIFICATES: ARE NOW REQUIRED BY THE CONN. COLLEGE. PLEASE NAME BOTH THE CONN. COLLEGE AND JENKS PRODUCTIONS, INC. AS ADDITIONAL INSURED FOR THIS SHOW. PLEASE INCLUDE ADDRESSES FOR BOTH. THEN FAX IT TO US AT 860-563-3472. THIS SHOULD BE A FREE SERVICE BY YOUR INSURANCE CARRIER.

NOTICE! PER THE FIRE MARSHALL: THE SHOW CLOSSES AT 5PM SUNDAY. THIS MEANS NO ONE WILL BE ALLOWED TO DISMANTLE OR REMOVE ANY PORTION OF THE BOOTH UNTIL THAT TIME. AS LONG AS THERE IS PUBLIC IN THE BUILDING, IT IS YOUR OBLIGATION BY CONTRACT TO PRESENT A FULL AND COMPLETE DISPLAY UNTIL THE SHOW IS OFFICIALLY CLOSED. YOUR COOPERATION IS MUCH APPRECIATED!

LATE ARRIVALS CAN EXPECT TO HAND CARRY ITEMS TO THEIR BOOTHS!

30TH ANNUAL SOUTHEASTERN CT HOME SHOW BOOTH PAYMENT/ELECTRIC ORDER FORM

IMPORTANT: ALL BOOTH FEES MUST BE PAID BY FEBRUARY 18, 2011. ANY PAYMENTS RECEIVED AFTER THIS DATE MUST BE CASH, CERTIFIED CHECK OR CREDIT CARD. NO EXCEPTIONS! FOR YOUR CONVENIENCE, A STATEMENT OF YOUR ACCOUNT IS ENCLOSED.

COMPANY NAME: _____ BOOTH #: _____

_____ PLEASE ORDER ELECTRICAL SERVICE FOR MY BOOTH (\$85 CHARGE)

ELECTRICAL SERVICE IS \$85.00

_____ MY BOOTH PAYMENT IS ENCLOSED (PMT DUE PER STATEMENT)

_____ PLEASE CHARGE MY BOOTH PAYMENT/ELECTRICAL SERVICE TO MY CREDIT CARD

CREDIT CARD # _____ SECURITY CODE _____

AMT AUTHORIZED \$ _____ EXPIRATION DATE _____

SHOW PROGRAM: The New London Day.(Attached Price Sheet)

Published
Date
Wed., Mar. 16

Advertising
Deadline
Thur., Mar. 3

*To advertise, contact your Account Executive or
Bence Strickland at 860-701-4254 or b.strickland@theday.com*