

THE 1st ANNUAL SOUTH FLORIDA BRIDAL EXPO

FEBRUARY 13, 2011

South Florida Fairgrounds Expo Center, West Palm Beach FL

LOCATION: AMERICRAFT EXPO CENTER, @THE SOUTH FLORIDA FAIRGROUNDS, Physical Address: 9067 Southern Boulevard, West Palm Beach, FL 33411 PHONE: 561-793- 0333 ASK FOR SHAWN KRAVEL 561-790-5227 THE SHOW OFFICE PHONE NUMBER WILL BE 860-716-2449 - **VALID BEGINNING MOVE – IN DAY AND FOR THE DURATION OF THE SHOW. FOR PRE-SHOW QUESTIONS CALL: 800.955.7469 OUTSIDE CT**

SHOW DATE: FEBRUARY 13TH, 2011

SET UP HOURS:

SATURDAY, FEBRUARY 12th Limited Setup times Available: Please contact: **MaryEllen @ 800-955-7469 x 313** (or during weekend of show only call 508-826-2565 cell)

SUNDAY: FEBRUARY 13th 7AM to 10 AM

VEHICLES IN SHOW: - FUEL TANK ¼ FULL, BATTERY DISCONNECTED

CHILDREN 12 + UNDER NOT ALLOWED ON SHOW FLOOR DURING MOVE-IN/OUT

SHOW HOURS: SUNDAY, February 13, 2011 11AM - 5PM PARKING: The Expo Center offers **FREE parking.**

MOVE OUT: SUNDAY, February 13, 5PM - 10PM - **NO MONDAY HOLDOVERS! NO EXCEPTIONS!**

Directions to the Fairgrounds: The South Florida Fair is located on Southern Boulevard in West Palm Beach, Florida, 1.5 miles west of the Florida Turnpike and 1 mile east of 441/SR7. **SHOW BUILDING IS “EXPO NORTH”**

ELECTRICITY: (OPTIONAL) A FLAT FEE OF \$75.00 WILL BE CHARGED FOR ELECTRICAL SERVICE. PLEASE FILL OUT THE ENCLOSED FORM IF YOU NEED ELECTRICITY. ALSO, BE SURE TO BRING EXTENSION CORDS & ADAPTOR BARS WITH YOU. ALL CONNECTIONS MUST BE THE THREE PRONGED GROUNDED PLUGS, PER THE FIRE MARSHALL.

DISPLAY & DECORATING: A BOOTH SIGN, (1) 6' DRAPED TABLE, (2) FOLDING CHAIRS, AN 8' HIGH BACK CURTAIN AND 3' HIGH SIDE CURTAINS ARE INCLUDED IN THE BOOTH FEE AND ARE PROVIDED BY LEHIGH VALLEY EXPO SERVICES, 862 NORHT FENWICK ST. ALLENTOWN PA 18109, (610)433-3577 ADDITIONAL TABLES, CHAIRS ARE NOT INCLUDED IN THE BOOTH COST! **Lehigh Valley Expo Services WILL SEND YOU A KIT FOR ORDERING THESE AND OTHER BOOTH EQUIPMENT. **IF YOU DO NOT RECEIVE A KIT, PLEASE CALL CHRIS CONNOR AT 610-433-3577. SHOW COLORS – BLACK & WHITE DRAPE****

*****1 SIX FOOT DRAPED TABLE & TWO CHAIRS ARE PROVIDED AT NO CHARGE. .***

PLEASE COMPLETE THE ATTACHED ORDER FORM IF YOU NEED THE TABLE AND CHAIRS, FAX OR SEND THE FORM BACK TO JENKS PRODUCTIONS INC.860-563-3472!!!!

ONE TABLE AND TWO CHAIRS ARE ONLY INCLUDED IF PRE-ORDERED!
(ONE Table/2Chairs ONLY For ONE Vendor Booth up to 10x20) (10x20 = One Booth)

NOTICE! PER THE FIRE MARSHALL: THE SHOW CLOSSES AT 5PM SUNDAY. THIS MEANS NO ONE WILL BE ALLOWED TO DISMANTLE OR REMOVE ANY PORTION OF THE BOOTH UNTIL THAT TIME. AS LONG AS THERE IS PUBLIC IN THE BUILDING, IT IS YOUR OBLIGATION BY CONTRACT TO PRESENT A FULL AND COMPLETE DISPLAY UNTIL THE SHOW IS OFFICIALLY CLOSED. YOUR COOPERATION IS MUCH APPRECIATED! IN ADDITION, A LIST OF FIRE REGULATIONS IS ENCLOSED.

ATTENTION CATERERS & BANQUET FACILITIES: PLEASE ADVISE US IF YOU PLAN TO HAND OUT FOOD OR BEVERAGES. ALL FOOD & BEVERAGES BEING GIVEN OUT MUST BE SAMPLE SIZED and there is NO ALCOHOL OR ALCOHOL SAMPLES OR SERVING ALLOWED.

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SECURITY: MANAGEMENT WILL PROVIDE SECURITY STARTING SATURDAY NIGHT. NO ONE WILL HAVE ACCESS TO THE BUILDING AFTER CLOSING HOURS. **EXHIBITORS MAY ACCESS THE BUILDING AT 7AM Sunday February 13th DURING MOVE IN & OUT.** NEITHER MANAGEMENT NOR THE AMERICRAFT EXPO CENTER –(SOUTH FLORIDA FAIR & PALM BEACH COUNTY EXPOSITIONS, INC) - CAN NOT GUARANTEE EXHIBITORS AGAINST LOSS OF ANY KIND. **PLEASE SEE YOUR INSURANCE AGENT ABOUT OFF PREMISE COVERAGE (SEE BELOW).** SMALL OR VALUABLE EXHIBIT MATERIALS SHOULD BE PUT AWAY OR COVERED AT NIGHT. **PER NO BALLOONS MAY BE HANDED OUT DURING THE SHOW.**

CERTIFICATES OF INSURANCE ARE NOW REQUIRED BY SOUTH FLORIDA FAIRGROUND & PALM BEACH COUNTY EXPOSITIONS, INC. PLEASE NAME THE SOUTH FLORIDA FAIR & PALM BEACH COUNTY EXPOSITIONS, INC, AND JENKS PRODUCTIONS, INC. AS ADDITIONAL INSURED FOR THIS SHOW. PLEASE INCLUDE ADDRESSES FOR BOTH. THEN FAX IT TO US AT 860-563-3472. THIS SHOULD BE A FREE SERVICE BY YOUR INSURANCE CARRIER.

SHOW PROGRAM IN HOUSE: THE BRIDAL PROGRAM TO BE HANDED OUT FREE OF CHARGE TO EVERY PERSON COMING TO THE SHOW. TO PLACE AN AD OR FOR FURTHER INFORMATION. CALL 860.563.2111. EMAIL CAMERA READY ARTWORK TO: MARYELLEN@JENKSPRODUCTIONS.COM. **DEADLINE FOR AD PLACEMENT IS FEBRUARY 1, 2011.**

EXHIBITOR BADGES: EXHIBITORS ARE ALLOWED SIX (6) BADGES PER EXHIBITOR. THESE ARE GOOD FOR THE DURATION OF THE EXPO. PLEASE FILL OUT THE ATTACHED FORM LISTING THE NAMES OF THOSE WHO WILL NEED EXHIBITOR BADGES. THEY WILL BE AVAILABLE AT THE SHOW OFFICE DURING SET UP /REGISTRATION HOURS.

VIP GUEST PASSES: EACH EXHIBITOR IS ENTITLED TO TEN (10) VIP GUEST PASSES, WHICH ARE ENCLOSED. THESE ARE FOR CLIENTS, FRIENDS & FAMILY. EACH TICKET WILL ADMIT ONE PERSON, ONE TIME ONLY.

HOTELS: THE FOLLOWING HOTELS OFFER A SPECIAL RATE FOR EXHIBITORS. PLEASE IDENTIFY YOURSELVES AS EXHIBITORS OF JENKS PRODUCTIONS, INC. SOUTH FLORIDA BRIDAL EXPO.

****HAMPTON INN LAKE WORTH ROAD @ THE FLORIDA TURNPIKE \$129.00+ tax**
CALL HOTEL FOR DIRECTIONS OR WWW.GREENPARKMGMT.COM IDENTIFY YOURSELF AS A JENKS PRODUCTIONS, SOUTH FLORIDA BRIDAL EXPO EXHIBITOR AND RESERVE YOUR ROOM BY FEBRUARY 7th TO GET THIS RATE.

COMPANY POLICY!!!! IMPORTANT! - ALL BOOTH FEES MUST BE PAID IN ADVANCE, BY JANUARY 25, 2011. ANY PAYMENTS RECEIVED AFTER JANUARY 25th MUST BE IN THE FORM OF A CERTIFIED CHECK, CASH OR MONEY ORDER, NO EXCEPTIONS! A STATEMENT IS ENCLOSED FOR YOUR CONVENIENCE. WE ACCEPT ALL MAJOR CREDIT CARDS. JUST FILL OUT THE FORM BELOW!

**IF YOU HAVE ANY QUESTIONS REGARDING THE SHOW, CALL JENKS PRODUCTIONS AT 860-563-2111 OR OUTSIDE CT TOLL FREE AT 800-955-7469 (OUTSIDE CT ONLY)
OR EMAIL AT INFO@JENKSPRODUCTIONS.COM VISIT US ONLINE AT WWW.JENKSPRODUCTIONS.COM
SEE YOU AT THE SPRINGFIELD BRIDAL EXPO!**

1st ANNUAL SOUTH FLORIDA BRIDAL EXPO FEBRUARY 13th, 2011
BOOTH/ELECTRIC PAYMENT - LIST ORDER FORM - EXHIBITOR BADGE LIST

BOOTH/ELECTRICALPAYMENT (DUE BY February 7, 2010)

COMPANY NAME: _____

____ YES, FREE RECIPROCAL HYPERLINK PROGRAM (2) WEBSITES

____ YES, I WILL NEED ELECTRICAL SERVICE BOOTH # _____ (\$75.00 STANDARD 110 OUTLET)

____ I HAVE ENCLOSED MY CHECK FOR **BOOTH PAYMENT** AND/OR ELECTRICAL SERVICE.

____ PLEASE CHARGE MY CREDIT CARD # _____

AMOUNT AUTHORIZED \$ _____ EXPIRATION DATE: _____ SECURITY CODE _____

(Last 3 digits reverse of card except AMEX – 4 digits center front right)

BILLING ZIP CODE _____ AUTHORIZED SIGNATURE _____

INTERNET ACCESS AVAILABLE – LOG IN AT SHOW WITH CREDIT CARD \$10 FEE

******ONE TABLE AND TWO CHAIRS ARE ONLY INCLUDED IF PRE-ORDERED! ******

(1) 6' TABLE & (2) CHAIRS (ONE PER COMPANY/BOOTH SPACE up to 10 x 20ft) ____ YES ____ NO

BRIDES-TO-BE LIST

OUR BRIDES-TO-BE LIST WILL BE POSTED ON OUR WEBSITE AT WWW.JENKSPRODUCTIONS.COM. YOU WILL BE SENT A NOTICE WITH THE USER NAME AND PASSWORD TO ACCESS THE LIST. IT WILL BE IN EXCEL FORMAT. THERE WILL BE TWO PARTS TO THE LIST, THOSE WHO REGISTERED ONLINE (PROVIDING VALIDATED EMAIL ADDRESSES) AND THOSE WHO REGISTERED AT THE SHOW. IF YOU HAVE ANY QUESTIONS, PLEASE FEEL FREE TO CALL 860-563-2111.

PLEASE RETURN THIS FORM TO:

**JENKS PRODUCTIONS INC., 100 GREAT MEADOW ROAD, SUITE 702. WETHERSFIELD, CT 06109 860-563-2111 OR
TOLL FREE 800-955-7469. FAX THIS FORM TO US AT 860-563-3472**

WEDDING PLANNER PROGRAM: THE WEDDING PLANNER PROGRAM WILL BE HANDED OUT FREE TO EVERY ATTENDEE AT THE EXPO. GIVE YOUR COMPANY THE EDGE OVER YOUR COMPETITION BY ADVERTISING IN THE MOST POPULAR LITERATURE AT THE EXPO. **CONTACT MARYELLEN AT 860.563.2111 x 313 TO PLACE AN AD. THE DEADLINE FOR AD PLACEMENT IS FEBRUARY 4, 2011 - FORM BELOW.**

FORMAT – CAMERA READY ARTWORK IN .JPG OR .TIF FORMAT (.PDF NOT ACCEPTED)

Bridal Program Rates
PROGRAMS-5 1/2" X 8 1/2 "

FOR COLOR ADD \$100

Ⓞ	Full Page	5" x 8"	\$400.00 (B&W)
Ⓞ	1/2 Page	5" x 3 7/8"	\$200.00 (B&W)
Ⓞ	Vert Bus Card	2 3/8" x 3 7/8"	\$150.00 (B&W)
Ⓞ	Inside Covers	5" x 8"	\$500.00 (B&W)
Ⓞ	Back Cover	5" x 8"	\$600.00 (B&W)

___ Yes I would like place an Ad
Bus. Card ___ 1/2 Pg. ___ Full Page ___ Inside Cover ___ Back Cover ___

Company Name _____ Contact Name _____
Web Address _____
Address _____ City _____ State _____ Zip _____
Phone _____ Fax: _____ Email: _____
Business / Product Line _____

(INDICATE CREDIT CARD) MC ___ Visa ___ Amex ___ Discover ___ Debit ___

Credit Card # _____ Expiration Date _____

Security Code _____ Billing Zip Code _____ Amount _____

Signature _____ Include # If using PO # _____ Bill Me _____

All artwork must be Camera Ready Art and received by: FEBRUARY 4, 2011

- Email (Preferred Format): either .jpg or.tif to Maryellen@jenksproductions.com
- Hard copies sent with payment to address below and checks made payable to:

Jenks Productions, Inc. / 100 Great Meadow Road, Suite 702 / Wethersfield, CT 06109

FAX AD RESERVATION FOR TO 860.563.3472 ATTENTION: MARYELLEN

EMAIL RESERVATION WITH AD FORMAT TO:

Maryellen@jenksproductions.com