



# Weddings

Catch the Eye of More Brides  
When You Advertise in Weddings

**H**ow can you differentiate yourself from the competition, and secure your share of the 50-billion-dollar wedding industry? Our **Weddings** special section is a great place to start! This popular special section reaches more than 250,000 local readers and visitors to telegram.com, and it's loaded with fun and informative features brides-to-be will love, including all the info you'll need regarding the 2017 Wedding Expo at the DCU Centre in Worcester on January 20th & 21st. To learn more about a customized advertising strategy to make your wedding business stand out, we invite you to chat with one of our local advertising consultants today!

A Special Section From

**TELEGRAM & GAZETTE**

[telegram.com](http://telegram.com)

## AD RATES

Contact your sales rep or call **508.793.9200** to reserve your ad space by January 4, 2018

PRINT	SIZE	DIGITAL	IMPRESSIONS	RATE
FULL PAGE	5col x 11"	300x250	15,000	\$810
HALF PAGE	5col x 5.5"	300x250	15,000	\$480
QUARTER PAGE	3col x 5.5"	300x250	15,000	\$330
EIGHTH PAGE	2col x 5.5"	300x250	15,000	\$224

Advertising rates do not include Creative Solution ad design fees. Additional fees will apply to your advertising cost if the T&G provides creative design for your advertisement. Print display ads publish on telegram.com's local business directory platform. A nominal placement fee applies.

## Weddings

Space & Copy  
Deadline

**Thursday  
January 4th**

Publication Date

**Thursday  
January 18th**

**TELEGRAM & GAZETTE**

[telegram.com](http://telegram.com)

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