



# Bride

Catch the Eye of More Brides  
When You Advertise in This Special Section

**H**ow can you differentiate yourself from the competition, and secure your share of the 50-billion-dollar wedding industry? Our **Brides** special section is a great place to start! This popular special section reaches more than 250,000 local readers and visitors to telegram.com, and it's loaded with fun and informative features brides-to-be will love, including all the info you'll need regarding the 2019 Wedding Expo at the DCU Centre in Worcester on January 19th & 20th. To learn more about a customized advertising strategy to make your wedding business stand out, we invite you to chat with one of our local advertising consultants today!

## AD RATES

PRINT	SIZE	DIGITAL	IMPRESSIONS	RATE
BACK COVER	5col x 11"	300x250	25,000	\$1000
FULL PAGE	5col x 11"	300x250	25,000	\$910
HALF PAGE	5col x 5.25"	300x250	25,000	\$580
QUARTER PAGE	3col x 5"	300x250	25,000	\$430
EIGHTH PAGE	2col x 5"	300x250	25,000	\$324

Advertising rates do not include Creative Solution ad design fees. Additional fees will apply to your advertising cost if the T&G provides creative design for your advertisement. Print display ads publish on telegram.com 's local business directory platform. A nominal placement fee applies.

## Weddings

Space & Copy  
Deadline

**Wednesday**  
**January 2nd**  
**2pm**

Publication Date  
**Thursday**  
**January 17th**

**TELEGRAM & GAZETTE**

[telegram.com](http://telegram.com)

Jane Sheppard  
100 Front Street, Worcester, MA 01615-0012  
**508-793-9208**  
[Jane.Sheppard@telegram.com](mailto:Jane.Sheppard@telegram.com)



# Bride

Catch the Eye of More Brides  
When You Advertise in This Special Section

**H**ow can you differentiate yourself from the competition, and secure your share of the 50-billion-dollar wedding industry? Our **Brides** special section is a great place to start! This popular special section reaches more than 250,000 local readers and visitors to telegram.com, and it's loaded with fun and informative features brides-to-be will love, including all the info you'll need regarding the 2019 Wedding Expo at the DCU Centre in Worcester on January 19th & 20th. To learn more about a customized advertising strategy to make your wedding business stand out, we invite you to chat with one of our local advertising consultants today!

## AD RATES

PRINT	SIZE	DIGITAL	IMPRESSIONS	RATE
BACK COVER	5col x 11"	300x250	25,000	\$1000
FULL PAGE	5col x 11"	300x250	25,000	\$910
HALF PAGE	5col x 5.25"	300x250	25,000	\$580
QUARTER PAGE	3col x 5"	300x250	25,000	\$430
EIGHTH PAGE	2col x 5"	300x250	25,000	\$324

Advertising rates do not include Creative Solution ad design fees. Additional fees will apply to your advertising cost if the T&G provides creative design for your advertisement. Print display ads publish on telegram.com 's local business directory platform. A nominal placement fee applies.

## Weddings

Space & Copy  
Deadline

**Wednesday**  
**January 2nd**  
**2pm**

Publication Date  
**Thursday**  
**January 17th**

**TELEGRAM & GAZETTE**

[telegram.com](http://telegram.com)

Jane Sheppard  
100 Front Street, Worcester, MA 01615-0012  
**508-793-9208**  
[Jane.Sheppard@telegram.com](mailto:Jane.Sheppard@telegram.com)