

THE 31st ANNUAL SPRINGFIELD BRIDAL EXPO
APRIL 17-18, 2021 – BIG E, W. SPRINGFIELD, MA,
BETTER LIVING CENTER – HOME OF THE BIG E

LOCATION: BETTER LIVING CENTER, EASTERN STATES EXPOSITION, 1305 MEMORIAL DR., W. SPRINGFIELD, MA. 01089. PHONE 413-737-2443 BIG E COORDINATOR, FAX 413-787-0127. ON SITE NUMBER 860.918.12.97 DENNIS JENKS - **VALID BEGINNING MOVE – IN DAY AND FOR THE DURATION OF THE SHOW. FOR PRE-SHOW QUESTIONS CALL: 800.955.7469 OUTSIDE CT OR 860.365-5678 x308.**

SHOW DATE: APRIL 17-18, 2021

HOURS: SET UP: FRIDAY, APRIL 16 2PM-6PM: **MOVE-IN USE GATES 1/2**
FRIDAY, APRIL 16, 2PM-6PM: GENERAL MOVE IN
SATURDAY, APRIL 17, 8AM – 10AM: GENERAL MOVE IN
LIMOS _ FUEL TANK ¼ FULL, BATTERY DISCONNECTED AND TAPED SHUT

CHILDREN 12 + UNDER NOT ALLOWED ON SHOW FLOOR DURING MOVE-IN/OUT

SHOW HOURS: SATURDAY, APRIL 17, 11AM - 4PM **SHOW DAYS USE GATE 9 FOR**
SUNDAY, APRIL 18, 11AM - 4PM **PARKING AT SHOW**

MOVE OUT: SUNDAY, APRIL 18, 4PM - 8PM - **NO MONDAY HOLDOVERS! NO EXCEPTIONS!**

ELECTRICITY: (OPTIONAL) A FLAT FEE OF \$75.00 WILL BE CHARGED FOR ELECTRICAL SERVICE. PLEASE FILL OUT THE ENCLOSED FORM IF YOU NEED ELECTRICITY. **ALSO, BE SURE TO BRING EXTENSION CORDS & POWER STRIPS, ADAPTOR BARS WITH YOU. ALL CONNECTIONS MUST BE THE THREE PRONGED GROUNDED PLUGS, PER THE MASSACHUSETTS FIRE MARSHALL.**

***LITHIUM BATTERIES*-STRICTLY PROHIBITED & ENFORCED BY THE FIRE MARSHALL.**

DISPLAY & DECORATING: A BOOTH SIGN, (1) 6' DRAPED TABLE, (2) FOLDING CHAIRS, AN 8' HIGH BACK CURTAIN AND 3' HIGH SIDE CURTAINS ARE INCLUDED IN THE BOOTH FEE AND ARE PROVIDED BY DEMERS EXPO SERVICES, 151A PARK AVE, EAST HARTFORD, CT 06108, 860-882-0003, FAX 860-761-0070. **ADDITIONAL TABLES, CHAIRS & ELECTRICITY ARE NOT INCLUDED IN THE BOOTH COST!** DEMERS WILL SEND YOU A KIT FOR ORDERING THESE AND OTHER BOOTH EQUIPMENT. IF YOU DO NOT RECEIVE A KIT, PLEASE CALL DEMERS AT 860-882-0003. **SHOW COLORS – BLACK & WHITE DRAPE**

****ONE SIX FOOT DRAPED TABLE & TWO CHAIRS ARE PROVIDED AT NO CHARGE – **ONLY IF PRE-ORDERED****
PLEASE COMPLETE THE ATTACHED ORDER FORM IF YOU NEED THE TABLE AND CHAIRS, FAX OR EMAIL THE FORM BACK TO JENKS PRODUCTIONS INC.860-365-5751- dennis@jenksproductions.com !!!!
ONE TABLE AND TWO CHAIRS ARE ONLY INCLUDED IF PRE-ORDERED!
(ONE PER COMPANY)

COVID PROTOCOL: TEMPERATURE SCANS AT ENTRANCE. HAND SANITIZER AVAILABLE. MASKS TO BE WORN AT ALL TIMES.

MASSACHUSETTS FIRE CODE: PLEASE BE AWARE THAT THE MASS FIRE MARSHALL WILL BE CHECKING EACH BOOTH FOR FIRE RETARDANT DISPLAY MATERIALS SUCH AS CARPET, TABLE COVERINGS ETC. SHOULD YOU HAVE QUESTIONABLE MATERIALS, THEY WILL HAVE TO BE SPRAYED WITH A FIRE RETARDANT SPRAY. SUGGESTED MATERIALS WOULD BE COTTON OR COTTON BLEND FABRICS. IF YOU HAVE ANY QUESTIONS ON THE MATERIALS IN YOUR DISPLAY PLEASE CONTACT JENKS PRODUCTIONS.

NOTICE! PER THE FIRE MARSHALL: THE SHOW CLOSSES AT 4PM SUNDAY. THIS MEANS NO ONE WILL BE ALLOWED TO DISMANTLE OR REMOVE ANY PORTION OF THE BOOTH UNTIL THAT TIME. AS LONG AS THERE IS PUBLIC IN THE BUILDING, IT IS YOUR OBLIGATION BY CONTRACT TO PRESENT A FULL AND COMPLETE DISPLAY UNTIL THE SHOW IS OFFICIALLY CLOSED. YOUR COOPERATION IS MUCH APPRECIATED! VEHICLES 1/8 TANK OR LESS, BATTERIES DISCONNECTED + TAPED. KEYS TO SHOW MANAGEMENT-SECURITY. SEE FORM FOR MORE DETAILS.*PLEASE REVIEW ALL FIRE REGULATIONS INCLUDED*

***LITHIUM BATTERIES*-STRICTLY PROHIBITED & ENFORCED BY THE FIRE MARSHALL.**

ATTENTION CATERERS & BANQUET FACILITIES: NO SAMPLING ALLOWED DUE TO COVID

PARKING: **THERE IS NOW A \$5 PARKING FEE ON SHOW DAYS ONLY.**

SECURITY: MANAGEMENT WILL PROVIDE SECURITY STARTING FRIDAY NIGHT. NO ONE WILL HAVE ACCESS TO THE BUILDING AFTER CLOSING HOURS. EXHIBITORS MAY ACCESS THE BUILDING ONE-HOUR PRIOR TO SHOW TIME, AND DURING MOVE IN & OUT. NEITHER MANAGEMENT NOR THE EASTERN STATES EXPO CAN GUARANTEE EXHIBITORS AGAINST LOSS OF ANY KIND. **PLEASE SEE YOUR INSURANCE AGENT ABOUT OFF PREMISE COVERAGE (SEE BELOW).** SMALL OR VALUABLE EXHIBIT MATERIALS SHOULD BE PUT AWAY OR COVERED AT NIGHT. **PER EASTERN STATES NO BALLOONS MAY BE HANDED OUT DURING THE SHOW.**

CERTIFICATES OF INSURANCE ARE NOW REQUIRED BY EASTERN STATE EXPOSITIONS. PLEASE NAME BOTH THE EASTERN STATES EXPOSITION AND JENKS PRODUCTIONS, LLC. AS ADDITIONAL INSURED FOR THIS SHOW. PLEASE INCLUDE ADDRESSES FOR BOTH. THEN FAX IT TO US AT 860-365-5751. THIS SHOULD BE A FREE SERVICE BY YOUR INSURANCE CARRIER. EMAIL – DENNIS@jenksproductions.com

SHOW PROGRAM: CONTACT WES@JENKSPRODUCTIONS.COM

EXHIBITOR BADGES: EXHIBITORS ARE ALLOWED SIX (4) BADGES PER EXHIBITOR. THESE ARE GOOD FOR BOTH DAYS OF THE EXPO.

VIP GUEST PASSES: EACH EXHIBITOR IS ENTITLED TO TEN (10) VIP GUEST PASSES, WHICH ARE ENCLOSED. THESE ARE FOR CLIENTS, FRIENDS & FAMILY. EACH TICKET WILL ADMIT ONE PERSON, ONE TIME ONLY.

HOTELS: THE FOLLOWING HOTEL OFFERS A SPECIAL RATE FOR EXHIBITORS. PLEASE IDENTIFY YOURSELVES AS EXHIBITORS OF JENKS PRODUCTIONS, INC. SPRINGFIELD BRIDAL EXPO.

****SHERATON SPRINGFIELD Monarch Place Hotel** 413-263-2117 LOCATED OFF I-91 IN SPRINGFIELD –

Call for Rates DBL/SGL + Tax & Parking - ask for Kristin

CALL HOTEL FOR DIRECTIONS OR WWW.SHERATON-SPRINGFIELD.COM IDENTIFY YOURSELF AS A JENKS PRODUCTIONS, INC. BRIDAL SHOW EXHIBITOR AND RESERVE YOUR ROOM BY January 3, 2020.

****REGENCY INN & SUITES** 21 Baldwin Street, West Springfield, MA 01089 ACROSS THE STREET FROM THE BIG E ; \$88.00 PLUS TAX - PER NIGHT FOR KINGS OR \$77.00 PLUS TAX 2 DOUBLE BEDS-Contact SHIL @ 413-781-2300 – IDENTIFY YOURSELF AS A JENKS BRIDAL SHOW EXHIBITOR.

COMPANY POLICY!!!! IMPORTANT! - ALL BOOTH FEES MUST BE PAID IN ADVANCE, BY APRIL 7, 2021. ANY PAYMENTS RECEIVED AFTER APRIL 7TH MUST BE IN THE FORM OF A CERTIFIED CHECK, CASH OR MONEY ORDER, NO EXCEPTIONS! A STATEMENT IS ENCLOSED FOR YOUR CONVENIENCE. WE ACCEPT ALL MAJOR CREDIT CARDS. JUST FILL OUT THE FORM BELOW!

IF YOU HAVE ANY QUESTIONS REGARDING THE SHOW, CALL JENKS PRODUCTIONS AT 860-365-5678 OR OUTSIDE CT TOLL FREE AT 800-955-7469 (OUTSIDE CT ONLY)

OR EMAIL AT Dennis@JENKSPRODUCTIONS.COM VISIT US ONLINE AT WWW.JENKSPRODUCTIONS.COM SEE YOU AT THE SPRINGFIELD BRIDAL EXPO!

31ST ANNUAL SPRINGFIELD BRIDAL EXPO 2021
BOOTH/ELECTRIC PAYMENT - LIST ORDER FORM - EXHIBITOR BADGE LIST

BOOTH/ELECTRICAL PAYMENT (DUE BY APRIL 10, 2021)

COMPANY NAME: _____

____ YES, I WILL NEED ELECTRICAL SERVICE

BOOTH # _____ (\$75.00 STANDARD 110 OUTLET)

____ I ENCLOSED MY CHECK FOR **BOOTH PAYMENT** AND/OR ELECTRICAL SERVICE.

____ PLEASE CHARGE MY CREDIT CARD # _____

AMOUNT AUTHORIZED \$ _____ EXPIRATION DATE: _____ SECURITY CODE _____

(Last 3 digits reverse of card except AMEX – 4 digits center front right)

BILLING ZIP CODE _____ **AUTHORIZED SIGNATURE** _____

____ INTERNET ACCESS AVAILABLE – CODE AVAILABLE @ SHOW DESK –WAVESPAN. (413) 731-5500

____ YES, - FREE RECIPROCAL HYPERLINK PROGRAM (2) WEBSITES - FORM ATTACHED

*****ONE TABLE AND TWO CHAIRS ARE ONLY INCLUDED IF PRE-ORDERED!**

(1) 6' TABLE & (2) CHAIRS (**ONE PER COMPANY**) ____ YES ____ NO

BRIDES-TO-BE LIST

OUR BRIDES-TO-BE LIST WILL BE EMAILED TO YOU WITH FUTHER INSTRUCTIONS AFTER THE SHOW. IT WILL BE IN EXCEL FORMAT. THERE WILL BE TWO PARTS TO THE LIST, THOSE WHO REGISTERED ONLINE (PROVIDING VALIDATED EMAIL ADDRESSES) AND THOSE WHO REGISTERED AT THE SHOW. IF YOU HAVE ANY QUESTIONS, PLEASE FEEL FREE TO CALL 860-365-5678.

AS A PAYING EXHIBITOR IN OUR BRIDAL SHOWS, IT IS YOUR PRIVILEGE TO RECEIVE OUR REGISTERED BRIDES – TO – BE LIST. THIS VERY VALUABLE SOURCE OF POTENTIAL BUSINESS IS EXCLUSIVE TO OUR VENDORS AND IS NOT FOR SALE. YOU WILL BE SENT A LINK FOR THE BRIDAL LIST VIA EMAIL. SHARING THIS LIST WITH ANY VENDOR OR BUSINESS WHO DID NOT PARTICIPATE IN OUR SHOWS AND PAY FOR THE PRIVILEGE OF RECEIVING IT, WILL JEOPARDIZE YOUR FUTURE PARTICIPATION IN ANY BRIDAL EXPOS PRODUCED BY JENKS PRODUCTIONS, INC. *WE HIGHLY ENCOURAGE GENERATING A LEAD LIST WITHIN YOUR BOOTH AS WELL TO GET RESULTS FOR MORE.

JENKS PRODUCTIONS LLC., 205 EAST HIGH STREET, EAST HAMPTON CT 06424 860-365-5678 OR TOLL FREE
800-955-7469. FAX THIS FORM TO US AT 860-365-5751