

THE 33rd ANNUAL SPRINGFIELD BRIDAL EXPO
JANUARY 14-15, 2023 – BIG E, W. SPRINGFIELD, MA,
BETTER LIVING CENTER – HOME OF THE BIG E

LOCATION: BETTER LIVING CENTER, EASTERN STATES EXPOSITION, 1305 MEMORIAL DR.,
W. SPRINGFIELD, MA. 01089. PHONE 413-737-2443 BIG E COORDINATOR, MAUREEN FRENIERE 413-205-5026 - FAX 413-205-5093.
JENKS PRODUCTIONS 860.365.5678 / (800) 955-7469. CHARMAGNE HARRIS (860) 918-0891 OR DENNIS JENKS (860) 912-1297

EXHIBIT INFO WILL BE AVAILABLE AT WWW.JENKSPRODUCTIONS.COM SCROLL TO EXHIBITOR INFO, **CLOSER TO THE SHOW.**

HOURS: SET UP: FRIDAY, JANUARY 12 - 9AM-10AM: **VEHICLES ONLY** MOVE-IN USE GATES 1
FRIDAY, JANUARY 12, 10AM - 6PM: GENERAL MOVE IN
LIMOS/ VEHICLES FUEL TANK ¼ FULL, BATTERY DISCONNECTED AND TAPED SHUT

CHILDREN 12 + UNDER NOT ALLOWED ON SHOW FLOOR DURING MOVE-IN/OUT

INSURANCE CERTIFICATES REQUIRED:

JENKS PRODUCTIONS, LLC & EASTERN STATES EXPOSITION- (BETTER LIVING CENTER) NAMED AS ADDITIONAL INSURED

(Email to sandi@jenksproductions.com or fax to 860.365.5751)

Jenks Productions, LLC 205 East High Street East Hampton, CT 06424

Eastern States Exposition-The Better Living Center 1305 Memorial Drive West Springfield, MA 01089

SHOW HOURS: SATURDAY, JANUARY 14, 11AM - 4PM **SHOW DAYS USE GATE 9 FOR PARKING AT SHOW**
SUNDAY, JANUARY 15, 11AM - 4PM **PARKING: \$5 PARKING FEE ON SHOW DAYS ONLY.**

MOVE OUT: SUNDAY, JANUARY 14, 4PM - 10PM - **NO MONDAY HOLDOVERS! NO EXCEPTIONS!**

ELECTRICITY: (OPTIONAL) A FLAT FEE OF \$85.00 WILL BE CHARGED FOR ELECTRICAL SERVICE. PLEASE FILL OUT THE ENCLOSED FORM IF YOU NEED ELECTRICITY. **ALSO, BE SURE TO BRING EXTENSION CORDS & POWER STRIPS, ADAPTOR BARS WITH YOU. ALL CONNECTIONS MUST BE THE THREE PRONGED GROUNDED PLUGS, PER THE MASSACHUSETTS FIRE MARSHALL.**

***LITHIUM BATTERIES*-STRICTLY PROHIBITED & ENFORCED BY THE FIRE MARSHALL.**

DISPLAY & DECORATING: A BOOTH SIGN, (1) 6' DRAPED TABLE, (2) FOLDING CHAIRS, AN 8' HIGH BACK CURTAIN AND 3' HIGH SIDE CURTAINS ARE INCLUDED IN THE BOOTH FEE AND ARE PROVIDED BY **DEMERS EXPO SERVICES, 151A PARK AVE, EAST HARTFORD, CT 06108, 860-882-0003, CHRISTINA@DEMERSXPO.COM** FAX 860-761-0070. **ADDITIONAL TABLES, CHAIRS & ELECTRICITY ARE NOT INCLUDED IN THE BOOTH COST!** QUESTIONS ON RENTALS, PLEASE CALL DEMERS AT 860-882-0003. **SHOW COLORS – BLACK & WHITE DRAPE /TUXEDO CARPET**

****ONE SIX FOOT DRAPED TABLE & TWO CHAIRS ARE PROVIDED AT NO CHARGE – ONLY IF PRE-ORDERED**
PLEASE COMPLETE THE ATTACHED ORDER FORM IF YOU NEED THE TABLE AND CHAIRS, FAX OR EMAIL THE FORM BACK TO JENKSPRODUCTIONS
INC.860-365-5751- sandi@jenksproductions.com

****ONE TABLE & (2) CHAIRS WILL BE PROVIDED ONLY WHEN PREORDERED PLEASE NOTIFY US****

TABLES NOT PRE-ORDERED WILL HAVE TO BE PURCHASED

**** ELECTRICITY IS NOT INCLUDED WITH THE BOOTH! ****

Try our fully PCI-Compliant Online Ordering System!

Simply request an online login by emailing info@demersexpo.com (please specify show name and date). We will then create an online login and notify you of this via email. All products and services offered in this Exhibitor Services Kit are available on our online storefront. **Using our online storefront saves you an 8% administrative fee!**

Orders placed via email or fax will be assessed this fee. Last day to receive discount pricing is Friday, December 30, 2022

MASSACHUSETTS FIRE CODE: PLEASE BE AWARE THAT THE MASS FIRE MARSHALL WILL BE CHECKING EACH BOOTH FOR FIRE RETARDANT DISPLAY MATERIALS SUCH AS CARPET, TABLE COVERINGS ETC. SHOULD YOU HAVE QUESTIONABLE MATERIALS, THEY WILL HAVE TO BE SPRAYED WITH A FIRE RETARDANT SPRAY. SUGGESTED MATERIALS WOULD BE COTTON OR COTTON BLEND FABRICS. IF YOU HAVE ANY QUESTIONS ON THE MATERIALS IN YOUR DISPLAY PLEASE CONTACT JENKS PRODUCTIONS.

NOTICE! PER THE FIRE MARSHALL: THE SHOW CLOSING AT 4PM SUNDAY. THIS MEANS NO ONE WILL BE ALLOWED TO DISMANTLE OR REMOVE ANY PORTION OF THE BOOTH UNTIL THAT TIME. AS LONG AS THERE IS PUBLIC IN THE BUILDING, **IT IS YOUR OBLIGATION BY CONTRACT TO PRESENT A FULL AND COMPLETE DISPLAY UNTIL THE SHOW IS OFFICIALLY CLOSED.** YOUR COOPERATION IS MUCH APPRECIATED! VEHICLES 1/8 TANK OR LESS, BATTERIES DISCONNECTED + TAPED. KEYS TO SHOW MANAGEMENT-SECURITY. SEE FORM FOR MORE DETAILS. ***PLEASE REVIEW ALL FIRE REGULATIONS INCLUDED*** ***LITHIUM BATTERIES*-STRICTLY PROHIBITED & ENFORCED BY THE FIRE MARSHALL.**

ATTENTION CATERERS & BANQUET FACILITIES: NEW HEALTH DEPARTMENT PROCESS IN EFFECT AS OF JANUARY 2022.
ALL HEALTH PERMIT APPLICATIONS CONTINUE ONLINE – HEALTH PERMIT ENCLOSED.
QUESTIONS CONTACT BIG E COORDINATOR, MAUREEN FRENIERE 413-205-5026

SECURITY: MANAGEMENT WILL PROVIDE SECURITY STARTING FRIDAY NIGHT. NO ONE WILL HAVE ACCESS TO THE BUILDING AFTER CLOSING HOURS. EXHIBITORS MAY ACCESS THE BUILDING ONE-HOUR PRIOR TO SHOW TIME, AND DURING MOVE IN & OUT. NEITHER MANAGEMENT NOR THE EASTERN STATES EXPO CAN GUARANTEE EXHIBITORS AGAINST LOSS OF ANY KIND. **PLEASE SEE YOUR INSURANCE AGENT ABOUT OFF PREMISE COVERAGE (SEE BELOW).** SMALL OR VALUABLE EXHIBIT MATERIALS SHOULD BE PUT AWAY OR COVERED AT NIGHT. **PER EASTERN STATES NO BALLOONS MAY BE HANDED OUT DURING THE SHOW.**

SHOW PROGRAM: THE SPRINGFIELD REPUBLICAN WILL PUBLISH THE SHOW PROGRAM AS A SUPPLEMENTAL INSERT THURSDAY JANUARY 12, 2023 . PLEASE SEE ATTACHED FLYER FOR DETAILS. JANUARY 6, 2023 HARD DEADLINE TO PLACE AN AD OR FOR FURTHER INFORMATION CONTACT- **COLEEN DUNN 413-735-1689** or CDUNN@REPUB.COM

EXHIBITOR BADGES: EXHIBITORS ARE ALLOWED SIX (6) BADGES PER EXHIBITOR. THESE ARE GOOD FOR BOTH DAYS OF THE EXPO.

VIP GUEST PASSES: EACH EXHIBITOR IS ENTITLED TO FOUR (4) VIP GUEST PASSES, WHICH ARE ENCLOSED. THESE ARE FOR CLIENTS, FRIENDS & FAMILY. EACH TICKET WILL ADMIT ONE PERSON, ONE TIME ONLY.

HOTELS: THE FOLLOWING HOTEL OFFERS A SPECIAL RATE FOR EXHIBITORS. PLEASE IDENTIFY YOURSELVES AS EXHIBITORS OF JENKS PRODUCTIONS, INC. SPRINGFIELD BRIDAL EXPO.

Hotels PENDING RETURN CALLS

****SHERATON SPRINGFIELD Monarch Place Hotel** (413) 263-2009 LOCATED OFF I-91 IN SPRINGFIELD –

Call for Rates DBL/SGL + Tax & Parking – PENDING RETURN CALL

CALL HOTEL FOR DIRECTIONS OR WWW.SHERATON-SPRINGFIELD.COM IDENTIFY YOURSELF AS A JENKS PRODUCTIONS, INC. BRIDAL SHOW EXHIBITOR AND RESERVE YOUR ROOM BY January 3, 2020.

COMPANY POLICY!!!! IMPORTANT! - ALL BOOTH FEES MUST BE PAID IN ADVANCE BY DECEMBER 22, 2022. ANY PAYMENTS RECEIVED AFTER DECEMBER 22 MUST BE IN THE FORM OF A CERTIFIED CHECK, CASH OR MONEY ORDER, NO EXCEPTIONS! A STATEMENT IS ENCLOSED FOR YOUR CONVENIENCE. WE ACCEPT ALL MAJOR CREDIT CARDS. JUST FILL OUT THE FORM BELOW!

IF YOU HAVE ANY QUESTIONS REGARDING THE SHOW, CALL JENKS PRODUCTIONS AT 860-365-5678 OR OUTSIDE CT TOLL FREE AT 800-955-7469 (OUTSIDE CT ONLY)

OR EMAIL AT charlee@JENKSPRODUCTIONS.COM. Direct 860.918.0891. VISIT US ONLINE AT WWW.JENKSPRODUCTIONS.COM SEE YOU AT THE SPRINGFIELD BRIDAL EXPO!

33RD ANNUAL SPRINGFIELD BRIDAL EXPO 2023
BOOTH/ELECTRIC PAYMENT - LIST ORDER FORM - EXHIBITOR BADGE LIST

BOOTH/ELECTRICAL PAYMENT (DUE BY JANUARY 6)

COMPANY NAME: _____

____ YES, I WILL NEED ELECTRICAL SERVICE

BOOTH # _____ (\$85.00 STANDARD 110 OUTLET)

____ ENCLOSED CHECK FOR **BOOTH PAYMENT** AND/OR ELECTRICAL SERVICE.

____ PLEASE CHARGE MY CREDIT CARD # _____

AMOUNT AUTHORIZED \$ _____ EXPIRATION DATE: _____ SECURITY CODE _____

(Last 3 digits reverse of card except AMEX – 4 digits center front right)

BILLING ZIP CODE _____ **AUTHORIZED SIGNATURE** _____

____ INTERNET ACCESS AVAILABLE – CODE AVAILABLE @ SHOW DESK or call (413) 731-5500

*****ONE TABLE AND TWO CHAIRS ARE ONLY INCLUDED IF PRE-ORDERED!**

(1) 6' TABLE & (2) CHAIRS (ONE PER COMPANY) ____ YES ____ NO

BRIDES-TO-BE LIST

OUR BRIDES-TO-BE LIST WILL BE EMAILED TO YOU WITH FUTHER INSTRUCTIONS AFTER THE SHOW. IT WILL BE IN EXCEL FORMAT. THERE WILL BE TWO PARTS TO THE LIST, THOSE WHO REGISTERED ONLINE (PROVIDING VALIDATED EMAIL ADDRESSES) AND THOSE WHO REGISTERED AT THE SHOW. IF YOU HAVE ANY QUESTIONS, PLEASE FEEL FREE TO CALL 860-365-5678.

***AS A PAYING EXHIBITOR IN OUR BRIDAL SHOWS, IT IS YOUR PRIVILEGE TO RECEIVE OUR REGISTERED BRIDES – TO – BE LIST. THIS VERY VALUABLE SOURCE OF POTENTIAL BUSINESS IS EXCLUSIVE TO OUR VENDORS AND IS NOT FOR SALE. YOU WILL BE SENT A LINK FOR THE BRIDAL LIST VIA EMAIL. SHARING THIS LIST WITH ANY VENDOR OR BUSINESS WHO DID NOT PARTICIPATE IN OUR SHOWS AND PAY FOR THE PRIVILEGE OF RECEIVING IT, WILL JEOPARDIZE YOUR FUTURE PARTICIPATION IN ANY BRIDAL EXPOS PRODUCED BY JENKS PRODUCTIONS, INC.**

WE HIGHLY ENCOURAGE GENERATING A LEAD LIST WITHIN YOUR BOOTH AS WELL TO GET RESULTS FOR MORE.

JENKS PRODUCTIONS LLC., 205 EAST HIGH STREET, EAST HAMPTON CT 06424 Call 860-365-5678 OR TOLL FREE 800-955-7469.
FAX THIS FORM TO US AT 860-365-5751 or EMAIL TO SANDI@JENKSPRODUCTIONS.COM