SHOW FACTS

Worcester Wedding & Bridal Expo DCU Center, Worcester, MA January 21, 2024



BOOTH EQUIPMENT

Each 10' x 10' booth space includes one 8' high back drape, two 3' high side drapes, one 6' skirted table, two folding chairs and one 7"x44" booth ID sign. Show colors are black and white.

EXHIBIT HALL CARPET

The Grand Ballroom is Carpeted.

DISCOUNT PRICES

In order to receive the discounted rates listed in this manual, we must receive your order by: Friday, January 5, 2024. Order online (see page 2) and save the 8% Administrative Fee.

SHOW SCHEDULE:

Exhibitor Move-In:

Saturday, January 20, 2024 from 10:00am - 6:00pm Sunday, January 21, 2024 from 8:00am - 10:00am

Show Hours:

Sunday, January 21, 2024 from 11:00am - 4:00pm

Exhibitor Move-Out:

Sunday, January 21, 2024 from 4:00pm - 9:00pm* *All exhibitors must move out by 9pm on Sunday.

Union rules are in effect at the DCU Center
These rules may impact you as a Vendor. See page 11 for more information.

To Order Electric/Internet Service please see the DCU Center's Website:

https://dcucenter.boomerecommerce.com/Pages/Security/Login.aspx?ReturnUrl=%2f



ONLINE ORDERING

Looking for an easier way to place you order? Tired of faxing or emailing forms?

Try our fully PCI-Compliant Online Ordering System!

Simply request an online login by emailing info@demersexpo.com (please specify show name and date). We will then create an online login and notify you of this via email.

All products and services offered in this Exhibitor Services Kit are available on our online storefront.

Using our online storefront saves you an 8% administrative fee! Orders placed via email or fax will be assessed this fee.

Last day to receive discount pricing is Friday, January 5, 2024.

Floor prices apply after that date.

The Storefront will close on Friday, January 12, 2024.

No Online Orders after that date.





CREDIT CARD AUTHORIZATION

To have orders charged to a credit card account, please complete the information requested below and return this form with your order(s). Credit Card orders are subject to credit approval. Event site balances or charges for outstanding labor or miscellaneous items not previously paid will be charged to your credit card account.

CREDIT CARD:		AMEX
ACCOUNT NUMBER: EXPIRATION DATE:		
		on front)
CARDHOLDER'S NAM	ЛЕ:	
		DATE :
ADDRESS E		H CARDHOLDER'S BILLING ADDRESS Booth #:
Company Name:		
		Authorized by:
Card Billing Address:		
Card Billing Address: City/State/Zip:		Authorized by:

CREDIT AND PAYMENT POLICY

The Credit Card Authorization section above must be completed and accompany all credit card orders.

Please notify your company representative of the following:

- All orders must be paid in full and/or credit card authorization (above) be on file with your order(s) before services are rendered.
- There will be no invoicing. Purchase Orders are not a form of payment.
- Payment for orders mailed to Demers in advance can be made by company check, money order or credit card.
- Event site orders can be paid by cash or charged to a credit card.
- International exhibitors must prepay all services in U.S. Currency.
- Items ordered, delivered to booth, then cancelled, will not be refunded.
- Other refund requests will not be considered unless exhibitor makes request of Demers prior to the close of the event.
- Exhibitor is responsible for the cost of repair or replacement if equipment is lost, damaged or stolen while being rented.
- Payment must be received by Friday, January 5, 2024 for discount pricing to apply.
- Orders received without payment will be assessed a late fee.

By submitting this credit card authorization, you knowingly authorize Demers to charge your credit card for any service rendered under the terms and conditions stated in this Exhibitor Kit. You also knowingly authorize your show-site representative to sign for charges on your behalf.

PAYMENT MUST BE INCLUDED WITH ALL ORDERS



STANDARD FURNISHINGS

	CARPE	TING		
QTY	Carpet Size	Advance	Floor	Subtotal
	9' x 10' Carpet	155.00	191.00	
	9' x 20' Carpet	268.00	363.00	
	9' x 30' Carpet	403.00	513.00	
	9' x 40' Carpet	489.00	629.00	
Car		ick Emerald G		e)
Воо	SPECIAL CUT th Size:ft. xft.= CARPET P	CARPE1 =sq. ft.	T ING x 3.45=	
Boo	th Size:ft. xft.=	=sq. ft.	x 2.70=	
	SKIRTED	TABLE	S	
	lors: Gray Blue Red Black White			
QTY	Table Size	Advance		Subtotal
	2' x 4' x 30" high	93.00		
	2' x 6' x 30" high	113.00		
	2' x 8' x 30" high	125.00		
	2' x 4' x 40" high	112.00	123.00	
	2' x 6' x 40" high	129.00	151.00	
	2' x 8' x 40" high	145.00	173.00	
	UNSKIRTE	D TABL	ES	
QTY	Table Size	Advance	Floor	Subtotal
	2' x 4' x 30" high	56.00	59.00	
	2' x 6' x 30" high	59.00	63.00	
	2' x 8' x 30" high	72.00	77.00	
	2' x 4' x 40" high	67.00	79.00	
	2' x 6' x 40" high	73.00	87.00	
	2' x 8' x 40" high	81.00	91.00	
	WOOD TABL	E RISI	ERS	
QTY	Riser Size	Advance	Floor	Subtotal
	4' x 10" Undraped	57.00	67.00	
	6' x 10" Undraped	69.00	79.00	
	4' x 10" Draped	79.00	89.00	
	6' x 10" Draped	91.00	101.00	
	Wood Table Riser			

	CHAIF	RS		
QTY		Advance	Floor	Subtotal
	Upholstered arm chair	46.00	61.00	
	Black Bar Stool w/ foot rest	61.00	79.00	
	Tubular folding chair	24.00	30.00	
	Upholstered bar stool	150.00	193.00	
	Padded side chair	39.00	49.00	
,	SPECIAL DRAPE	RY/SK	IRTIN	G
	colors: Gray Blue Red Black White C	Green Burgur	ndy (circle choic	e)
QTY		Advance	Floor	Subtotal
	Aluminum Rail Per Linear Foot	6.80	7.80	
	8' high drapery Per Linear Foot	9.75	11.75	
	3' high drapery Per Linear Foot	8.50	9.50	
	13'-long table skirting	75.00	92.00	
	ACCESSO	RIES		
QTY		Advance	Floor	Subtotal
	Clothes Tree	75.00	101.00	
	Easel (Tripod Display)	57.00	61.00	
	Garment Rack	91.00	13.00	
	Panelboard	188.00	262.00	
	Pegboard	211.00	293.00	
	Stage (4' x 4' all heights up to 36")	128.00	158.00	
Panelboard Pegboard Stage (4' x 4' all heights up to 36") Stage (4' x 4' w/ carpet & skirt)		153.00	198.00	
	Stanchion Post	63.00	81.00	
	Stanchion Belt	5.80	11.00	
	Waste Basket	19.00	25.00	

- ORDER SUMMARY -

Subtotal: \$
6.25% Sales Tax: \$
8.00% Admin Fee: \$
Grand Total: \$

Advance price deadline: Friday, January 5, 2024. All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rental are based on availability. Order early to guarantee what you want is available.

Order online and save the 8% administrative fee.

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108 860.882.0003 – Fax 860.579.3976– Email info@demersexpo.com www.demersexpo.com



DIGITAL GRAPHICS AND SIGNS

Your presentation is everything!!!

Impress your potential new customer and stand out from your competitors with high impact digital graphics in your booth. Let our team of graphic designers and sign professionals bring your booth to the next level with high impact digital graphics.

The next pages are graphics order forms. Use these forms as a guideline or consult with our graphics team to determine what will be best for your booth.

Contact us at 860.882.0003.







SIGN & GRAPHICS ORDER FORM

To order your graphics, complete this order form and attach your sign copy or electronic file. Please see artwork guidelines for electronic files on the following page. Note: All graphics are subject to a 100% cancellation charge.

DIGITAL GRAPHICS

Demers Expo can provide the finest state-of-the-art digital graphic reproduction available on the market today. Capabilities include full-color spectrum, photo-quality, high-resolution digital printing in any size for banners, easel signage, and more.

PRICING GUIDE

LX	Round length and width up to	Square Feet
Square X	\$10.50 per Sq. Ft. Dis or \$15.75per Sq. Ft. Sta	count Price Total

In order to receive discounted price, order must be received by Friday, January 5, 2024.

Minimum order per graphic 6 sq. ft.; Double sq. ft. for double-sided graphics; File conversion, retouching, cloning or color correcting may incur additional labor charges (Demers will advise of charges before work is performed).

Please call an Exhibitor Sales Specialist for price quotes on graphics over 80 sq. ft.

BACKING MATERIAL

Standard:	Upgraded: (additional 15% charge					
☐ Foam Core ☐ PVC Fluted ☐ Vinyl Banner	☐ Sintra ☐ Gator Board ☐ Plexi					

If backing material is not selected, PVC Fluted will be used.

SIGN LAYOUT







Designer to decide

SPECIAL INSTRUCTIONS

Please indicated the file name that will be e-mailed or uploaded to our FTP (see next page)	
Total X 6.25% + 8.00% Admin Fee =	Grand Total
If you will be ordering more than one sign, please use one order form per graphic/sign.	

Order Online and Save the 8% Administrative Fee

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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ARTWORK & FILE GUIDELINES

DES-Demers Expo will provide you with the best possible quality graphics for your event or exhibit. You can assist us in that effort by providing digital art files using the guidelines listed below. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

PREFERRED SOFTWARE AND FILE FORMATS

We are capable of working with both PC and MAC based software, and can accept art created with the following software programs:

- ADOBE—Illustrator, InDesign, and Photoshop
- COREL DRAW

The Following Files can be submitted for graphic reproduction:

- EPS and AI
- TIF
- PDF
- JPG

Vector formats are best to use. When using vector based formats include all fonts, or convert fonts to outlines or paths

File types that cannot use to reproduce high quality graphics include:

- GIF files
- Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
- Self-extracting files, such as EXE or SEA files

HOW TO SEND ARTWORK

- Artwork files that are of acceptable resolution as listed above will typically be too large to send via email. Files may be shared via online file sharing with program of your choice, saved and sent via overnight delivery on either a CD-ROM or a DVD, along with the hard-printed proof copy. (Floppy disks and zip drives are not a good option for sending large graphics files.)
- •Files may also be uploaded to DES-Box Files. Please contact Demers at 860-882-0003 to obtain access.
- •If your artwork files are below 6 megabytes they can be e-mailed to info@demersexpo.com.



MATERIAL HANDLING ORDER FORM

Materials must be shipped in advance to the Demers Warehouse. Exhibitor is responsible for making prepaid inbound and outbound shipping arrangements. Collect shipments or shipments billed to Demers will not be accepted. All shipments must be consigned to Demers and all material handling services must be prepaid. Demers Material Handling Services include receiving shipments, providing delivery to booth, storage of empty packing materials, and return of outbound shipments to the loading dock.

ADVANCE SHIPPING ADDRESS Please use enclosed labels on all pieces

TO: Name of Exhibitor & Booth Number

FOR: **Worcester Bridal Expo**

c/o Demers Exposition Services, Inc.

151A Park Ave

East Hartford, CT 06108

Demers Warehouse will receive shipments and provide up to 30 days storage prior to the event. Loose materials will not be received at Demers Warehouse. Shipments may be received weekdays (excluding holidays) between 8:30am - 3:30pm.

Deadline to receive shipment without a late fee: Friday, January 5, 2024

Rate: \$82.00/CWT (100 lbs.) per shipment; weights are rounded to the next 100 lbs: minimum charge 2 cwt per shipment.

Double Stacked Freight: All trucks and trailers must be floor loaded. Trucks & trailers must be loaded in a manner that a single forklift can remove freight without the assistance of i-bars or similar equipment to remove crates from trucks or trailers. Trucks or trailers that are loaded as mentioned will receive a 25% surcharge on drayage costs Special Handling: Any material not crated or properly packaged will be subject to a

handling fee of 75% of the total drayage charges.

Overtime: Included in Rate Pricing.

Late Shipments: Items received at the Advance Warehouse after the Deadline Date will be charged a late fee of \$25.00 per cwt (\$100.00 minimum applies), plus additional fees if special transportation is required.

Non-Payment: Shipments received without a completed Material Handling form and full payment will be assessed a late payment fee of \$25.00 per cwt, (\$100.00 minimum

Insurance Liability: By shipping to above address exhibitor agrees to terms and conditions of the attached LIABILITY AND INSURANCE BULLETIN on page 10.

Outbound Shipments:

- Exhibitors who have freight going outbound after the event must complete a bill of lading at the Demers Service Desk.
- All shipping costs must be paid for by the exhibitor with either pre-paid shipping labels or "collect" charge terms.
- Exhibitors can make arrangements with the designated show carrier at the Demers Service Desk to take their shipment(s) at the close of the event for no additional material handling fee if drayage was paid on the inbound.
- Shipments left on the show floor without having turned in their outbound bill of lading to the Demers Service Desk, will be forced out through the designated show carrier at the exhibitor's expense.
- All non-LTL carrier outbound shipments from show site will incur a \$1.35 per pound charge for outbound handling, a minimum outbound charge of \$95.00 will apply. Exhibitors must have printed pre-paid labels (FedEx/UPS).
- Any freight left on show floor without a DES Bill of Lading will be assessed a minimum 1-hour labor charge, actual charge to be determined.
- Empties may take up to one hour to return at the close of the show.

PLEASE COMPLETE THE FOLLOWING:	CARRIER	# PIECES	SHIPMENT WEIGHT	X RATE per 100 lbs.*	MINIMUM CHARGE/SHIPMENT*	ESTIMATED CHARGES
SHIPMENT 1			lbs.	\$82.00	\$164.00	\$
SHIPMENT 2			lbs.	\$82.00	\$164.00	\$
SHIPMENT 3			lbs.	\$82.00	\$164.00	\$
SHIPMENT 4			lbs.	\$82.00	\$164.00	\$
	LATE SHIPI	MENT(s) to L	DES Warehouse	\$25.00	\$100.00 Minium Charge	\$
			·		6.25% Service Fee	\$
		Order On	line and Save th	ne 8% Administrativ	re Fee 0.00% Admin Foo	¢

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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8 00% Admin Fee

TOTAL ESTIMATED CHARGES

\$ \$

SHIPPING LABELS - ADVANCE

Copy and use this label for Advanced Shipment to Warehouse.

Please have shipment(s) arrive by

Friday, January 5, 2024 avoid the late fee.

	RUSH!
TO:	
	EXHIBITING COMPANY Please write exhibiting company's name in this box Worcester Bridal Expo
	Worcester Bridal Expo
	BOOTH NUMBER(s) Please write Booth # in this box if you know it at time of shipment
	c/o Demers Exposition Services, Inc. 151A Park Ave East Hartford, CT 06108
Carrie	r
Numb	er of pieces Worcester Bridal Expo

LIABILITY AND INSURANCE BULLETIN

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for damage to uncrated materials, improperly packed materials, or concealed damage.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of materials before they are picked up from exhibitor's booth for reloading after the event. Bills of lading covering outgoing shipments which are furnished to DEMERS EXPOSITION SERVICES, INC. by exhibitors will be checked at time of our actual pick-up from booth and corrections made where discrepancies occur.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, damage or delay due to fire, acts of God, strikes, lockouts or work stoppages of any kind, or to any causes beyond its control.

DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to physical loss or damage to the specific article which is lost or damaged, and in any event, DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to \$0.30 per pound.

DEMERS EXPOSITION SERVICES, INC. shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs which may result from any loss or damage to an exhibitor's materials which may make it impossible to exhibit same.

The consignment or delivery of a shipment to DEMERS EXPOSITION SERVICES, INC. by an exhibitor, or by any other shipper on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.

EXHIBITORS REQUIRING ADDITIONAL INSURANCE COVERAGE SHOULD ARRANGE TO PLACE SAME THROUGH THEIR AGENT OR BROKER.



UNION LABOR REGULATIONS

UNION RULES ARE IN EFFECT AT THE DCU CENTER. PLEASE READ THE FOLLOWING SUMMARY OF WHEN UNION RULES APPLY AS THESE RULES MAY IMPACT YOU AS A VENDOR:

(1) If Your Vehicle Exceeds 24' In Length:

You are required to use Union Labor to unload (and reload) your items.

(2) If You Require Mechanized Equipment To Move Your Items:

(pallet or rider jack, forklift, moffett lift, bobcat)
You are required to use Union Labor to operate this equipment.

(3) If You Require Assistance To Set Your Booth:

You may have up to 3 of your employees to set your booth. If more than 3 are needed, the additional person(s) must be Union Labor staff.

The employees used MUST be full time employees of the Exhibiting Company. Employment ID to verify full time employment status may be requested.

Notice to Exhibitors Regarding use of Exhibitor Appointed Contractors:

Exhibitor Appointed Contractors (EAC) may supervise the work performed, but employees of the EAC may not perform the actual work to set the booth.

** DEMERS and THE DCU CENTER DO NOT PROVIDE CARTS FOR VENDOR USE **

ADVANCED SHIPMENTS OF FREIGHT

Vendor items may be shipped in advance of the event to the Demers Expo Warehouse via a third party carrier (i.e. UPS, FedEx and all other contract or freight carriers). Items shipped in advance will be delivered to the Vendor by Demers Expo Services. Applicable material handling / drayage fees will apply.

FLAMEPROOFING / FIRE REGULATIONS

All booth items and decorative materials, including table coverings, must be non-flammable and flame-resistant in accordance with applicable fire code standards and regulations as set forth by the office of the MA State Fire Marshal. Specifically, all such items must meet or exceed NFPA 701 standards.

INSURANCE

You are advised to consult your insurance broker to determine the appropriate level of insurance coverage required for your display items and materials from the time they leave your premises until their return thereto. Demers Exposition Services, Inc., the Event Venue, and their respective officers, employees, agents, associates, successors and assigns, are not responsible for loss or damage sustained to exhibitor items or materials, whether sustained by fire, water, theft, accident or other cause, foreseeable or unforeseeable.



LABOR ORDER FORM

ORDER ONLINE AND SAVE THE 8% ADMINISTRATIVE FEE!

Start time guaranteed only when labor is requested for the start of a working day (8:00am). Labor must be cancelled 72 hours in advance of start time to

Display Labor

E-mail:

These craftsmen crate, uncrated materials, set-up and dismantle exhibits

STRAIGHT TIME 8:00am to 4:30pm, Monday - Friday

OVERTIME 8:00am to 4:30pm, Saturday & Sunday

4:31pm to 11:59pm, Monday - Sunday

DOUBLE TIME 12:00am - 7:59am, Monday - Sunday & all Holidays

*Two Hour Minimum per Laborer

avoid estimated labor charges.

Rates: per person/per hour

 ADVANCE PRICE
 \$HOWSITE PRICE

 \$90.64
 \$135.96

 \$135.96
 \$203.94

 \$181.28
 \$271.92

Advance Pricing Deadline: Friday, January 5, 2024

			I	NS	STALLATION	L	ABOR					
		ion Supervised La		f yo	ur exhibit will be con	ple	ted at our discretion	prio	r to show opening. 1	he	charge for this service is 30%	% of
mergency	/ Contact:						Phone:					
isplay Co	ntact:						Phone:					
	Exhibitor Super	vised Labor - Supe	rvisor must check-in	ı at	the Demers Service I	Desl	k to pick-up labor.					_
upervisor	Contact:						Phone:					
	Date	Start Time	No. of Laborers	х	Approx. Hrs Per Laborer	=	Total Hours	@	Hourly Rate	=	Estimated Total Cost	
				×		=		@		=		
				×		=		@		=		
		•		•	D	EMI	ERS Supervision 3	30%	or \$60.00 Minimur	n		
									8% Admin Fe	е		
									Tota	al		
				DIS	SMANTLE LA	B	OR					
	Demers Exposit	ion Supervised La	abor - Dismantle of					at the	e close of the show.	The	charge for this service is 30)%
mergency	/ Contact:						Phone:					
splay Co	ntact:						Phone:					
	Exhibitor Super	vised Labor - Supe	rvisor must check-in	ı at	the Demers Service I	Desl	k to pick-up labor.					_
pervisor	Contact:						Phone:					
	Date	Start Time	No. of Laborers	Х	Approx. Hrs Per Laborer	=	Total Hours	@	Hourly Rate	=	Estimated Total Cost	
				x		=		@		=		
				×		=		@		=		
					D	EMI	ERS Supervision 3	30%	or \$60.00 Minimur	n		
									8% Admin Fe	е		
									Tota	al		
Comp	pany Name:						Booth# (if know	wn):				-
Addr	ess:						Phone:					
City/S	State/Zip:					1	Date:					
Autho	orized by:					1	Signature:					

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