

THE 34th ANNUAL SPRINGFIELD BRIDAL EXPO - JANUARY 13-14, 2024 – BIG E, W. SPRINGFIELD, MA,
BETTER LIVING CENTER – HOME OF THE BIG E

LOCATION: BETTER LIVING CENTER, EASTERN STATES EXPOSITION, 1305 MEMORIAL DR.,
W. SPRINGFIELD, MA. 01089. PHONE 413-737-2443 BIG E CONTACT, MAUREEN FRENIERE 413-205-5026 - FAX 413-205-5093.
JENKS PRODUCTIONS 860.365.5678 / (800) 955-7469. CHARMAGNE HARRIS (860) 918-0891 OR DENNIS JENKS (860) 912-1297

EXHIBIT INFO WILL BE AVAILABLE AT WWW.JENKSPRODUCTIONS.COM SCROLL TO EXHIBITOR INFO, **CLOSER TO THE SHOW.**

HOURS: SET UP: FRIDAY, JANUARY 12 - 9AM-10AM: **VEHICLES ONLY** MOVE-IN USE GATES 1
FRIDAY, JANUARY 12, 10AM - 6PM: GENERAL MOVE IN
LIMOS/ VEHICLES FUEL TANK ¼ FULL, BATTERY DISCONNECTED AND TAPED SHUT
CHILDREN 12 + UNDER NOT ALLOWED ON SHOW FLOOR DURING MOVE-IN/OUT

SHOW HOURS: SATURDAY, JANUARY 13, 11AM - 4PM **SHOW DAYS USE GATE 9 FOR PARKING AT SHOW**
SUNDAY, JANUARY 14, 11AM - 4PM **PARKING: \$5 PARKING FEE ON SHOW DAYS ONLY.** (confirming)

MOVE OUT: SUNDAY, JANUARY 14, 4PM - 8PM - **NO MONDAY HOLDOVERS! NO EXCEPTIONS!**

INSURANCE CERTIFICATES REQUIRED:

JENKS PRODUCTIONS, LLC & EASTERN STATES EXPOSITION- (BETTER LIVING CENTER) NAMED AS ADDITIONAL INSURED
(Email to sandi@jenksproductions.com or fax to 860.365.5751)
Jenks Productions, LLC 205 East High Street East Hampton, CT 06424
Eastern States Exposition-The Better Living Center 1305 Memorial Drive West Springfield, MA 01089

ELECTRICITY: (OPTIONAL) A FLAT FEE OF \$85.00 WILL BE ASSESSED FOR ELECTRICAL SERVICE. IF YOU HAVE NOT ORDERED ELECTRICITY, PLEASE
FILL OUT THE ENCLOSED FORM IF YOU NEED ELECTRICITY. **ALSO, BE SURE TO BRING EXTENSION CORDS & POWER STRIPS, ADAPTOR BARS WITH
YOU. ALL CONNECTIONS MUST BE THE THREE PRONGED GROUNDED PLUGS, PER THE MASSACHUSETTS FIRE MARSHALL.**

****LITHIUM BATTERIES*-STRICTLY PROHIBITED & ENFORCED BY THE FIRE MARSHALL.**

**** ELECTRICITY IS NOT INCLUDED WITH THE BOOTH! ****

DISPLAY & DECORATING: A BOOTH SIGN, (1) 6' DRAPED TABLE, (2) FOLDING CHAIRS, AN 8' HIGH BACK CURTAIN AND 3' HIGH SIDE CURTAINS ARE
INCLUDED IN THE BOOTH FEE AND PROVIDED BY **DEMERS EXPO SERVICES, 151A PARK AVE, EAST HARTFORD, CT 06108, 860-882-0003,**
CHRISTINA@DEMERSXPO.COM FAX 860-761-0070. **ADDITIONAL TABLES, CHAIRS & ELECTRICITY ARE NOT INCLUDED IN THE BOOTH COST!**
QUESTIONS ON RENTALS, PLEASE CALL DEMERS AT 860-882-0003. **SHOW COLORS – BLACK & WHITE DRAPE /TUXEDO CARPET**

Try our fully PCI-Compliant Online Ordering System! Simply request an online login by emailing info@demersexpo.com (please
specify show name and date). We will then create an online login and notify you of this via email. All products and services offered in
this Exhibitor Services Kit are available on our online storefront. **Using our online storefront saves you an 8% administrative fee!**
Orders placed via email or fax will be assessed this fee. Last day to receive discount pricing is Friday, December 29, 2023

MASSACHUSETTS FIRE CODE: PLEASE BE AWARE THAT THE MASS FIRE MARSHALL WILL BE CHECKING EACH BOOTH FOR FIRE RETARDANT DISPLAY
MATERIALS SUCH AS CARPET, TABLE COVERINGS, TENTS, ETC. SHOULD YOU HAVE QUESTIONABLE MATERIALS, THEY WILL HAVE TO BE SPRAYED
WITH A FIRE-RETARDANT SPRAY. **TENTS – MUST DISPLAY FIRE RETARDANT TAG OR HAVE APPROPRIATE VERIFICATION PAPERWORK.**

NOTICE! PER THE FIRE MARSHALL: THE SHOW CLOSING AT 4PM SUNDAY. NO ONE WILL BE ALLOWED TO DISMANTLE OR REMOVE ANY PORTION OF
THE BOOTH UNTIL THAT TIME. **AS LONG AS THERE IS PUBLIC IN THE BUILDING, IT IS YOUR OBLIGATION BY CONTRACT TO PRESENT A FULL AND
COMPLETE DISPLAY UNTIL THE SHOW IS OFFICIALLY CLOSED.** YOUR COOPERATION IS APPRECIATED! VEHICLES ½ (10 GALLONS) OR LESS,
BATTERIES DISCONNECTED + TAPED. KEYS TO SHOW MANAGEMENT-SECURITY. SEE FORM FOR MORE DETAILS. *PLEASE REVIEW ALL FIRE
REGULATIONS INCLUDED* ***LITHIUM BATTERIES*-STRICTLY PROHIBITED & ENFORCED BY THE FIRE MARSHALL.**

TEMPORARY FOOD ESTABLISHMENT PERMIT APPLICATION:

ALL VENDORS WHO WILL HAVE FOOD THERE NO MATTER WHAT IT IS, **MUST APPLY.** (ANYTHING WITH JUST MENUS OR PICTURES IS NOT
LICENSABLE WITH US.) **DEADLINE DECEMBER 13-14 – HARD DEADLINE. NO EXTRA TIME!**

HERE IS THE LINK FOR PEOPLE TO APPLY: [HTTPS://WESTSPRINGFIELDMA.VIEWPOINTCLOUD.COM/CATEGORIES/1073](https://WESTSPRINGFIELDMA.VIEWPOINTCLOUD.COM/CATEGORIES/1073)

< SELECT TEMPORARY FOOD ESTABLISHMENT PERMIT APPLICATION

CONTACT: CRISTAL SKURA (413) 495-1816 (ADMIN. ASST. HEALTH DEPT., TOWN OF WEST SPRINGFIELD, MA)

SECURITY: MANAGEMENT WILL PROVIDE SECURITY STARTING FRIDAY NIGHT. NO ONE WILL HAVE ACCESS TO THE BUILDING AFTER CLOSING
HOURS. EXHIBITORS MAY ACCESS THE BUILDING ONE-HOUR PRIOR TO SHOW TIME, AND DURING MOVE IN & OUT. NEITHER MANAGEMENT NOR
THE EASTERN STATES EXPO CAN GUARANTEE EXHIBITORS AGAINST LOSS OF ANY KIND. **PLEASE SEE YOUR INSURANCE AGENT ABOUT OFF
PREMISE COVERAGE (SEE BELOW).** SMALL OR VALUABLE EXHIBIT MATERIALS SHOULD BE PUT AWAY OR COVERED AT NIGHT. **PER EASTERN
STATES NO BALLOONS MAY BE HANDED OUT DURING THE SHOW.**

SHOW PROGRAM: THE SPRINGFIELD REPUBLICAN WILL PUBLISH THE SHOW PROGRAM AS A SUPPLEMENTAL INSERT THURSDAY JANUARY 11,
2024 PLEASE SEE ATTACHED FLYER FOR DETAILS. **JANUARY 6, 2023 HARD DEADLINE** – Colleen to send to CH Mon/Tues
TO PLACE AN AD OR FOR FURTHER INFORMATION CONTACT- COLEEN DUNN 413-735-1689 or CDUNN@REPUB.COM

EXHIBITOR BADGES: EXHIBITORS ARE ALLOWED SIX (6) BADGES PER EXHIBITOR. THESE ARE GOOD FOR BOTH DAYS OF THE EXPO.

VIP GUEST PASSES: EACH EXHIBITOR IS ENTITLED TO FOUR (4) VIP GUEST PASSES, WHICH ARE ENCLOSED. THESE ARE FOR CLIENTS, FRIENDS & FAMILY. EACH TICKET WILL ADMIT ONE PERSON, ONE TIME ONLY.

HOTEL: THE FOLLOWING HOTEL OFFERS A SPECIAL RATE FOR EXHIBITORS. PLEASE IDENTIFY YOURSELVES AS EXHIBITORS OF JENKS PRODUCTIONS, INC. SPRINGFIELD BRIDAL EXPO.

****SHERATON SPRINGFIELD Monarch Place Hotel** (413) 263-2009 LOCATED OFF I-91 IN SPRINGFIELD –
Call for Rates DBL/SGL + Tax & Parking

COMPANY POLICY!!!! IMPORTANT! - ALL BOOTH FEES MUST BE PAID IN ADVANCE BY DECEMBER 20, 2023.

CALL SANDI TO RECEIVE **NEW PAYMENT PORTAL LINK:** 860.365.5678 – EMAIL: SANDI@JENKSPRODUCTIONS.COM

ANY PAYMENTS RECEIVED AFTER DECEMBER 20 MUST BE IN THE FORM OF A CERTIFIED CHECK, CASH OR MONEY ORDER, NO EXCEPTIONS! A STATEMENT IS ENCLOSED FOR YOUR CONVENIENCE. WE ACCEPT ALL MAJOR CREDIT CARDS. JUST FILL OUT THE FORM BELOW!

IF YOU HAVE ANY QUESTIONS REGARDING THE SHOW, CALL CHARMAGNE AT 860-918-0891
EMAIL CHARLEE@JENKSPRODUCTIONS.COM VISIT US ONLINE AT www.jenksproductions.com

33RD ANNUAL SPRINGFIELD BRIDAL EXPO 2023
BOOTH/ELECTRIC PAYMENT - LIST ORDER FORM - EXHIBITOR BADGE LIST

BOOTH/ELECTRICAL PAYMENT (DUE BY JANUARY 6)

COMPANY NAME: _____

____ YES, I WILL NEED ELECTRICAL SERVICE

BOOTH # _____ (\$85.00 STANDARD 110 OUTLET)

____ ENCLOSED CHECK FOR **BOOTH PAYMENT** AND/OR ELECTRICAL SERVICE.

____ PLEASE CHARGE MY CREDIT CARD # _____

AMOUNT AUTHORIZED \$ _____ EXPIRATION DATE: _____ SECURITY CODE _____

(Last 3 digits reverse of card except AMEX – 4 digits center front right)

BILLING ZIP CODE _____ **AUTHORIZED SIGNATURE** _____

CONTACT SANDI TO RECEIVE **NEW PAYMENT PORTAL LINK:** 860.365.5678 – EMAIL: SANDI@JENKSPRODUCTIONS.COM

____ INTERNET ACCESS AVAILABLE – CODE AVAILABLE @ SHOW DESK or call (413) 731-5500

BRIDES-TO-BE LIST - *WE HIGHLY ENCOURAGE GENERATING A LEAD LIST WITHIN YOUR BOOTH AS WELL TO GET TARGETED RESULTS*

OUR BRIDES-TO-BE LIST WILL BE EMAILED TO YOU WITH FUTHER INSTRUCTIONS AFTER THE SHOW. IT WILL BE IN EXCEL FORMAT. IF YOU HAVE ANY QUESTIONS, PLEASE FEEL FREE TO CALL 860-365-5678.

***AS A PAYING EXHIBITOR IN OUR BRIDAL SHOWS, IT IS YOUR PRIVILEGE TO RECEIVE OUR REGISTERED BRIDES – TO – BE LIST. THIS VERY VALUABLE SOURCE OF POTENTIAL BUSINESS IS EXCLUSIVE TO OUR VENDORS AND IS NOT FOR SALE. YOU WILL BE SENT A LINK FOR THE BRIDAL LIST VIA EMAIL. SHARING THIS LIST WITH ANY VENDOR OR BUSINESS WHO DID NOT PARTICIPATE IN OUR SHOWS AND PAY FOR THE PRIVILEGE OF RECEIVING IT, WILL JEOPARDIZE YOUR FUTURE PARTICIPATION IN ANY BRIDAL EXPOS PRODUCED BY JENKS PRODUCTIONS, INC.**

JENKS PRODUCTIONS LLC., 205 EAST HIGH STREET, EAST HAMPTON CT 06424 Call 860-365-5678 OR TOLL FREE 800-955-7469.
FAX THIS FORM TO US AT 860-365-5751 or EMAIL TO SANDI@JENKSPRODUCTIONS.COM