

WORCESTER HOME SHOW MARCH 6-7-8, 2026 – DCU CENTER – WORCESTER, MA

ALL EXHIBITORS MUST CHECK-IN AT SHOW OFFICE PRIOR TO SET-UP LOCATION: DCU CENTER EXHIBITION HALL. 50 FOSTER STREET, WORCESTER, MA 01608-1398 SHARI O'CONNOR, OUR ONSITE CONTACT, CAN BE REACHED AT 508-929-0115 or soconnor@dcucenter.com
FOR PRE- SHOW & ONSITE QUESTIONS: CHARMAGNE HARRIS - (860) 918-0891 or DENNIS JENKS – (860) 918-1297 TIM HARRIS (860) 918-1291

HOURS: SET UP: CHILDREN 12 + UNDER MUST BE ACCOMPANIED BY AN ADULT AT ALL TIMES DURING MOVE-IN/OUT

THURSDAY, MARCH 5, DOOR TBA 10AM - VEHICLE DISPLAYS- VEHICLE ACCESS MAY STAGE INSIDE VEHICLES LIMIT 20 MIN.

DISPLAY VEHICLES– FUEL TANK ¼ FULL; BATTERY DISCONNECTED, GAS CAP LOCKED OR TAPED SHUT - KEYS TO DCU SECURITY OFFICE.

GENERAL MOVE IN: MOVE IN OVERHEAD DOORS – OFF COMMERCIAL STREET - #20, #26. MAN DOOR #25

OVERHEAD DOOR #4A, FRONT OF BUILDING OPPOSITE EMERGENCY ENTRANCE TO ST. VINCENT'S HOSPITAL

THURSDAY MARCH 5 11AM TO 6PM - Vehicles may stage in adjacent hall . (Door 25 is standard man-door entry)

FRIDAY – 8AM TO 3PM- OVERHEAD MOVE IN DOORS TO BE CONFIRMED 4a, 20 OR 26

EXHIBITOR BADGES: EXHIBITORS ARE ALLOWED SIX (6) BADGES PER EXHIBITOR. THESE ARE GOOD FOR BOTH DAYS OF THE EXPO. THEY WILL BE - AVAILABLE AT THE SHOW CHECK-IN DESK DURING SET UP HOURS.

SHOW HOURS: FRIDAY MARCH 6, 4PM – 8PM
SATURDAY MARCH 7, 10AM – 5PM
SUNDAY MARCH 8, 10AM - 4PM

MOVE OUT: SUNDAY, MARCH 8, 4PM - 9PM - NO MONDAY HOLDOVERS. NO EXCEPTIONS.

INSURANCE CERTIFICATES REQUIRED: JENKS PRODUCTIONS, LLC & CITY OF WORCESTER & SMG/ASM GLOBAL named As Additionally Insured: City of Worcester and SMG/ASM Global Global 50 Foster Street Worcester, MA 01608-1398. Jenks Productions, LLC 205 East High Street East Hampton, CT 06424 (Email to cathy@jenksproductions.com or fax to 860.365.5751)

ELECTRICITY How to Sign Up * ELECTRICITY* Exhibitor Order Forms P: 508-929-0155

Jesse Dunkerly; jdunkerly@dcucenter.com; **Administrative Ast. Operations Dept.;** DCU Center, 50 Foster Street, Worcester, MA 01608

DISPLAY & DECORATING: A BOOTH SIGN, AN 8' HIGH BACK CURTAIN AND 3' HIGH SIDE CURTAINS ARE INCLUDED IN THE BOOTH FEE AND ARE PROVIDED BY DEMERS EXPO SERVICES, 151A PARK AVE, EAST HARTFORD, CT 06108, 860-882-0003, CHRISTINA@DEMERSEXPO.COM FAX 860- 761-0070. QUESTIONS ON RENTALS, PLEASE CALL DEMERS AT 860-882-0003. DEMERS EXPO.

ATTENTION VENDORS-SERVING BEVERAGES OR FOOD SAMPLES: FOOD & BEVERAGE SAMPLES OK

online application through the City of Worcester. Vendors required to provide Tom (food & Beverage Director) a copy of the approved permit from the city. Tom MacMaster. His direct number is 508-929-0132 and his email is tmacmaster@dcucenter.com

Here is the link: [Housing & Health - Temporary Food License - ViewPoint Cloud.](#)

SHOW PROGRAM: PROGRAM AD RATE SHEET ATTACHED – DEADLINE FOR CAMERA READY ART (ADHERE TO SPECS) February 14, 2026

PARKING: MAJOR TAYLOR BLVD MUNICIPAL PARKING GARAGE – 30 MAJOR TAYLOR BLVD (508) 792-0314 VISIT WWW.DCUCENTER.COM/PARKING.PHP. STREET PARKING AVAILABLE. OVERSIZED VEHICLE LOT BEHIND OFF THE RAILS RESTAURANT

SECURITY: MANAGEMENT WILL PROVIDE SECURITY STARTING FRIDAY NIGHT. NO ONE WILL HAVE ACCESS TO THE BUILDING AFTER CLOSING HOURS. EXHIBITORS MAY ACCESS THE BUILDING ONE-HOUR PRIOR TO SHOW TIME, AND DURING MOVE IN & OUT. NEITHER MANAGEMENT NOR THE DCU CENTER CAN GUARANTEE EXHIBITORS AGAINST LOSS OF ANY KIND. PLEASE SEE YOUR INSURANCE AGENT ABOUT OFF PREMISE COVERAGE (SEE BELOW). SMALL OR VALUABLE EXHIBIT MATERIALS SHOULD BE PUT AWAY OR COVERED AT NIGHT. **PER DCU NO HELIUM BALLOONS ALLOWED – ANY LOOSE BALLOONS WILL INCUR CHARGES**

VIP GUEST PASSES: Six (6) VIP GUEST PASSES ARE AVAILABLE. THESE ARE FOR CLIENTS, FRIENDS & FAMILY. EACH TICKET WILL ADMIT ONE PERSON, ONE TIME ONLY.

HOTEL: AC Hotel Eric Giancola Director of Sales Office 774-530-0620 egiancola@claremontcorp.com
AC Hotel Worcester
125 Front St., Worcester, MA 01608 www.marriott.com/boswn

COMPANY POLICY!!!! IMPORTANT! - ALL BOOTH FEES MUST BE PAID IN ADVANCE, BY February 14, 2026 ANY PAYMENTS RECEIVED AFTER MARCH 6 MUST BE IN THE FORM OF A CERTIFIED CHECK, CASH OR MONEY ORDER, NO EXCEPTIONS! ONLINE PAYMENT LINKS WILL BE SENT FOR YOUR CONVENIENCE. WE ACCEPT ALL MAJOR CREDIT CARDS. COMPLETE THE FORM BELOW! OR FOR CONVENIENCE-REQUEST OUR NEW ONLINE PAYMENT LINK IS AVAILABLE.

**IF YOU HAVE ANY QUESTIONS REGARDING THE SHOW, CALL CHARMAGNE AT 860-918-0891
EMAIL CATHY@JENKSPRODUCTIONS.COM VISIT US ONLINE AT www.jenksproductions.com**

THE 4TH ANNUAL WORCESTER HOME SHOW PAYMENT FORM

COMPANY NAME:

____ I ENCLOSED MY CHECK FOR BOOTH PAYMENT. ____ EMAIL ONLINE PAYMENT LINK.

____ PLEASE CHARGE MY CREDIT CARD # _____

____ AMOUNT AUTHORIZED \$ _____ EXPIRATION DATE: _____ SECURITY CODE

____ (last 3 digits reverse of card except AMEX – 4 digits front middle right) BILLING ZIP CODE _____

AUTHORIZED SIGNATURE _____

____ BOOTH/ELECTRICAL ORDER FORM CALL 508-929-0115 or JDUNKERLY@DCUCENTER.COM TO ORDER ELECTRICITY OR INTERNET

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JENKS PRODUCTIONS LLC., 205 EAST HIGH STREET, EAST HAMPTON CT 06424

CALL CHARMAGNE AT 860.918.0891, CHARLEE@JENKSPRODUCTIONS.COM WITH ANY QUESTIONS OR CONCERNS

EMAIL TO CATHY@JENKSPRODUCTIONS.COM