

Worcester Home Show

March 6-7-8, 2026 – DCU Center – Worcester, MA

ALL EXHIBITORS MUST CHECK-IN AT SHOW OFFICE PRIOR TO SET-UP LOCATION: DCU CENTER EXHIBITION HALL, 50 FOSTER STREET, WORCESTER, MA 01608-1398 **FOR PRE-SHOW:** CHARMAGNE HARRIS - (860) 918-0891 or DENNIS JENKS – (860) 918-1297 TIM HARRIS (860) 918-1291;
FOR ONSITE QUESTIONS: MICHELLE VILLAR (860) 209-4729

HOURS: SET UP: CHILDREN 12 + UNDER MUST BE ACCOMPANIED BY AN ADULT AT ALL TIMES DURING MOVE-IN/OUT

VEHICLE DISPLAYS:

THURSDAY, MARCH 5, 10AM - DOOR 20

DISPLAY VEHICLES– FUEL TANK ¼ FULL; BATTERY DISCONNECTED, GAS CAP LOCKED OR TAPED SHUT KEYS TO DCU SECURITY OFFICE.

GENERAL MOVE IN:

THURSDAY, MARCH 5, 11AM TO 6PM MOVE IN OVERHEAD DOORS – OFF COMMERCIAL STREET - #20.

MAN DOOR #25 VEHICLES MAY STAGE INSIDE TO UNLOAD LIMITED TO 20 MIN.

FRIDAY, MARCH 6, 8AM TO 3PM USE OVERHEAD MOVE IN DOOR 20.

EXHIBITOR BADGES: EXHIBITORS ARE ALLOWED SIX (6) BADGES PER EXHIBITOR. THESE ARE GOOD FOR BOTH DAYS OF THE EXPO. THEY WILL BE - AVAILABLE AT THE SHOW CHECK-IN DESK DURING SET UP HOURS.

SHOW HOURS: FRIDAY MARCH 6, 4PM – 8PM
SATURDAY MARCH 7, 10AM – 5PM
SUNDAY MARCH 8, 10AM - 4PM

MOVE OUT: SUNDAY, MARCH 8, 4PM - 9PM - NO MONDAY HOLDOVERS. NO EXCEPTIONS.

INSURANCE CERTIFICATES REQUIRED: INSURANCE CERTIFICATES REQUIRED:

JENKS PRODUCTIONS, LLC & DCU CENTER- NAMED AS ADDITIONAL INSURED

(Email to Cathy@jenksproductions.com or fax to 860.365.5751)

Jenks Productions, LLC 205 East High Street East Hampton, CT 06424

SMG/ASM GLOBAL and CITY OF WORCESTER (Owner) shall be named as additional insureds thereunder, with the DCU Center named as the policy holder.

SMG/ASM GLOBAL, Risk Management Director, 300 Conshohocken State Rd., Suite 770, West Conshohocken, PA 19428. and

SMG/ASM GLOBAL, General Manager, DCU Center, 50 Foster Street, Worcester, MA 01608

ELECTRICITY* – Electricity must be ordered separately, not included in booth fees.

NEW SYSTEM - Everyone must click the link below and create a New Account & Password.

click Convention Center - <https://conventioncenter.dcucenter.com/exhibitors/contact/>,

click Exhibitor Order Forms, select 3/5-3/8 -Spring Home Show

- Click above link and create an account with password

***LITHIUM BATTERIES*-STRICTLY PROHIBITED & ENFORCED BY THE FIRE MARSHALL.**

DISPLAY & DECORATING: A BOOTH SIGN, AN 8' HIGH BACK CURTAIN AND 3' HIGH SIDE CURTAINS ARE INCLUDED IN THE BOOTH FEE AND ARE PROVIDED BY DEMERS EXPO SERVICES, 151A PARK AVE, EAST HARTFORD, CT 06108, 860-882-0003, CHRISTINA@DEMERSEXPO.COM FAX 860- 761-0070. QUESTIONS ON RENTALS, PLEASE CALL DEMERS AT 860-882-0003. DEMERS EXPO.

Try their fully PCI-Compliant Online Ordering System! Simply request an online login by emailing info@demersexpo.com (please specify show name and date). We will then create an online login and notify you of this via email. All products and services offered in this Exhibitor Services Kit are available on our online storefront. **Using our online storefront saves you an 8% administrative fee!**

****Orders placed via email or fax will be assessed this fee. Last day to receive discount pricing is Friday, February 20th online, February 27th for store front.**

ATTENTION FOOD VENDORS:

\$400/Day For Vendor selling made to order specialty food exclusive to their brand. F&B must not compete with items DCU currently sells.

\$300/Day For Vendor selling pre-packaged food.

***A Temporary Food permit is required if the public eats or drinks product being sampled or sold. Vendors can apply online at

<https://worcesterma.portal.opengov.com/categories/1089/record-types/1006636>

SHOW PROGRAM: PROGRAM AD RATE SHEET ATTACHED – DEADLINE FOR CAMERA READY ART (ADHERE TO SPECS) February 14, 2026

PARKING: MAJOR TAYLOR BLVD MUNICIPAL PARKING GARAGE – 30 MAJOR TAYLOR BLVD (508) 792-0314 VISIT WWW.DCUCENTER.COM/PARKING.PHP. STREET PARKING AVAILABLE. OVERSIZED VEHICLE LOT BEHIND OFF THE RAILS RESTAURANT

SECURITY: MANAGEMENT WILL PROVIDE SECURITY STARTING FRIDAY NIGHT. NO ONE WILL HAVE ACCESS TO THE BUILDING AFTER CLOSING HOURS. EXHIBITORS MAY ACCESS THE BUILDING ONE-HOUR PRIOR TO SHOW TIME, AND DURING MOVE IN & OUT. NEITHER MANAGEMENT NOR THE DCU CENTER CAN NOT GUARANTEE EXHIBITORS AGAINST LOSS OF ANY KIND. PLEASE SEE YOUR INSURANCE AGENT ABOUT OFF PREMISE COVERAGE (SEE BELOW). SMALL OR VALUABLE EXHIBIT MATERIALS SHOULD BE PUT AWAY OR COVERED AT NIGHT. **PER DCU NO HELIUM BALLOONS ALLOWED – ANY LOOSE BALLOONS WILL INCUR CHARGES**

VIP GUEST PASSES: Six (6) VIP GUEST PASSES ARE AVAILABLE. THESE ARE FOR CLIENTS, FRIENDS & FAMILY. EACH TICKET WILL ADMIT ONE PERSON, ONE TIME ONLY.

HOTEL: AC Hotel Worcester
[\(774\) 420-7555](tel:7744207555) – Call for exhibitor Rates
125 Front St., Worcester, MA 01608 www.marriott.com/boswn

COMPANY POLICY!!!! IMPORTANT! - ALL BOOTH FEES MUST BE PAID IN ADVANCE, BY February 14, 2026 ANY PAYMENTS RECEIVED AFTER MARCH 6 MUST BE IN THE FORM OF A CERTIFIED CHECK, CASH OR MONEY ORDER, NO EXCEPTIONS! ONLINE PAYMENT LINKS WILL BE SENT FOR YOUR CONVENIENCE. WE ACCEPT ALL MAJOR CREDIT CARDS. COMPLETE THE FORM BELOW! OR FOR CONVENIENCE-REQUEST OUR NEW ONLINE PAYMENT LINK IS AVAILABLE.

**IF YOU HAVE ANY QUESTIONS REGARDING THE SHOW, CALL CHARMAGNE (CHARLEE) AT 860-918-0891
EMAIL CATHY@JENKSPRODUCTIONS.COM VISIT US ONLINE AT www.jenksproductions.com**

THE 4TH ANNUAL WORCESTER HOME SHOW PAYMENT FORM

COMPANY NAME:

I ENCLOSED MY CHECK FOR BOOTH PAYMENT. EMAIL ONLINE PAYMENT LINK.

PLEASE CHARGE MY CREDIT CARD # _____

AMOUNT AUTHORIZED \$ _____ EXPIRATION DATE: _____ SECURITY CODE _____

_____ (last 3 digits reverse of card except AMEX – 4 digits front middle right) BILLING ZIP CODE _____

AUTHORIZED SIGNATURE _____

_____ BOOTH/ELECTRICAL ORDER FORM CALL 508-929-0115 or JDUNKERLY@DCUCENTER.COM TO ORDER ELECTRICITY OR INTERNET

JENKS PRODUCTIONS LLC., 205 EAST HIGH STREET, EAST HAMPTON CT 06424

CALL CHARMAGNE AT 860.918.0891, CHARLEE@JENKSPRODUCTIONS.COM WITH ANY QUESTIONS OR CONCERNS

EMAIL TO CATHY@JENKSPRODUCTIONS.COM